

Official Regulations of Blockchain Life Awards 2023

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1. About the Award

1.1. Blockchain Life Awards 2023 (hereinafter — Award) is the 9th annual award in the field blockchain, cryptocurrencies and mining.

1.2. Award's goals:

- The representation of the leading world companies in various areas of the blockchain and cryptocurrency industry.
- The consolidation of the global crypto community.
- Increasing the level of public confidence in the crypto industry.
- The popularization of the blockchain and crypto industry.

1.3. The Award is independent, i. e. the winners in each nomination are determined in the open voting.

2. Dates

2.1. Organizers nominate companies **from 18 to 29 September 2023.**

2.2. Online voting is held **from 02 to 16 October 2023.** The organizers have the right to change the voting dates by posting a special announcement on the Forum's official website <https://blockchain-life.com/asia/en/>.

2.3. The Award ceremony will take place on **October 25, 2023.**

3. Nominations

3.1. The Award presents 17 nominations:

FOR INDIVIDUALS

- Crypto Entrepreneur of the Year
- Crypto Influencer of the Year

FOR ORGANIZATIONS

- Crypto Exchange of the Year
- Mining Company of the Year
- Mining Distributor of the Year
- Mining Manufacturer of the Year
- Web3 Gaming project of the Year
- Crypto Analysis service of the Year
- Crypto AI project of the Year
- Crypto Security Solution of the Year
- Marketing Agency of the Year
- Crypto Media of the Year
- Crypto Telegram Channel of the Year
- Crypto Fund of the Year
- Layer-1 solution of the Year
- Layer-2 solution of the Year
- Outstanding Industry Contribution of the Year (by Awards Organizing Committee)

- 3.2.** The number of participants (hereinafter — Nominees) in each nomination cannot exceed 15 companies/people. The minimum number is 2 companies/people.
- 3.3.** The organizers have the right to cancel the nomination before the start of voting.

4. Nominee's selection, participation rules for the companies

- 4.1.** The selection of Nominees for each nomination is carried out by an independent commission of experts (hereinafter - the Commission). Nominees receive official information on the initial nomination to official e-mail.
- 4.2.** Nominees receive the official confirmation of their nomination for the Award during the period **from September 18, 2023 till September 29, 2023** from the official e-mail of the Blockchain Life Awards Organizing Committee awards@blockchain-life.com
- 4.3.** The Nominees' obligations:
- to send the company logos **till October 02, 2023** to awards@blockchain-life.com;
 - to send the text (maximum 300 symbols) with the description of the company in English **till October 02, 2023** to awards@blockchain-life.com;

4.4. One company (brand) is entitled to participate only in **1 (one) nomination** of the Award.

4.5. After the start of online voting (**October 02, 2023**), the composition of the Nominees cannot be changed.

5. The features of nominations

1. Crypto Entrepreneur of the Year

Admission fee: no

Allowed to participate: entrepreneurs, ambitious visionaries and other individuals who have shown outstanding performance, long-term contribution or led initiatives which have significantly impacted the blockchain, cryptocurrencies and mining industry.

2. Crypto Influencer of the Year

Admission fee: no

Allowed to participate: most-subscribed social media influencers and content creators who have shown a high level of interaction and commitment to promoting blockchain and cryptocurrency industry.

3. Crypto Exchange of the Year

Admission fee: no

Allowed to participate: leading cryptocurrency exchanges with the most innovative fintech solutions, great user experience, customer service and vast trading options.

4. Mining Company of the Year

Admission fee: no

Allowed to participate: leading crypto mining devices manufacturers, software developers, suppliers and startups

5. Mining Distributor of the Year

Admission fee: no

Allowed to participate: Companies specializing in the design, production, and sale of mining hardware specifically tailored for cryptocurrency mining.

6. Mining Manufacturer of the Year

Admission fee: no

Allowed to participate: Leading crypto mining distributors, software developers, suppliers and startups

7. Web3 gaming project of the Year

Admission fee: no

Allowed to participate: innovative projects, applications, protocols, or platforms that address Web3 implementation challenges to business, government and nonprofit contexts. crypto game development companies that have demonstrated best practice for developing blockchain gaming platforms, blockchain games and apps.

8. Crypto Analysis service of the Year

Admission fee: no

Allowed to participate: research and analysis tools, companies, or software that builds more trust in the crypto industry by providing important insights about the overall status, health, and activity of digital assets or blockchain networks.

9. Crypto AI project of the Year
Admission fee: no
Allowed to participate: The outstanding AI projects that create a life-changing opportunities in the areas of games, entertainment, education, shopping and others.
10. Crypto Security Solution of the Year
Admission fee: no
Allowed to participate: innovative projects and companies that are responsible for ensuring that blockchain-based platforms and applications are protected from cyber threats.
11. Marketing Agency of the Year
Admission fee: no
Allowed to participate: companies that help clients develop and implement marketing strategies. They can handle various aspects of marketing such as market research, advertising, brand promotion and content creation
12. Crypto Media of the Year
Admission fee: no
Allowed to participate: media writing about cryptocurrency with attendance of more than 3000 unique visitors per day.
13. Crypto Telegram Channel of the Year
Admission fee: no
Allowed to participate: most popular and influential global channels on Telegram with more than 10 000 subscribers.
14. Crypto Fund of the Year

Admission fee: no

Allowed to participate:

15. Layer-1 solution of the Year

Admission fee: no

Allowed to participate: Company's solution or product should relate to Layer-1.

A Layer-1 network is another name for a fundamental or base blockchain network.

16. Layer-2 solution of the Year

Admission fee: no

Allowed to participate: Company's solution or product should relate to Layer-2.

Layer 2 is an add-on to the main blockchain. Second-level solutions involve transferring some tasks from the main blockchain to another..

17. Outstanding Industry Contribution

Admission fee: no

Allowed to participate: this Commission-nominated award recognises a company or individual who has been outstanding achievement to cryptocurrency or mining industry.

6. Voting process

6.1. Online voting takes place **from October 02, 2023 to October 16, 2023** on the official page of the Award

<https://blockchain-life.com/asia/en/awards2023/>

6.2. Anyone interested in the development of the blockchain and cryptocurrency sphere is invited to vote.

6.3. The user selects **only 1 Nominee** in each nomination.

6.4. The user can vote in **any number of nominations**.

7. Rules for the nominees during the voting process

7.1. Nominees and their representatives are forbidden to boost the votes of fictitious Users for themselves or competitors.

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**

7.2. Nominees and their representatives are forbidden to put any pressure on the Organizers in a written or oral form.

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**

7.3. Nominees are forbidden to conduct any direct monetary incentive for voting in their favor or **to draw any prizes among those who voted for the company.**

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from the voting.**

The examples of prohibited options:

- 1) Colleagues, we will transfer \$20 to everyone who votes for us in the Blockchain Life Awards.
- 2) Colleagues, on October 10 we will draw an iPhone among those who supported us in the Blockchain Life Awards voting.

The example of the allowed option:

- 1) Friends, our company was nominated for the “The Crypto Exchange of the Year” at the annual Blockchain Life Awards! All year we tried for you, support us with votes!

8. The features of the vote counting

- 8.1. The winner in each nomination is determined by comparing the absolute number of valid Users votes in the nomination. If the number of votes for 2 Nominees is the same, then both Nominees are recognized as winners.
- 8.2. The organizers reserve the right to remove Users' doubtful votes.
- 8.3. The organizers reserve the right to disqualify any Nominee for violating the Official Regulations of the Award.

9. The announcement of the vote

9.1. The Nominees companies have the right to send mailings, publish posts on social networks and make any other announcements of participation in the Award without violating the Law on Advertising and the legislation.

9.2. Announcing participation, the Nominees should be attentive to writing the name of the Forum and the Award.

Right spelling:

Blockchain Life 2023

Blockchain Life

Blockchain Life Awards

Blockchain Life Awards 2023

Blockchain Life AWARDS 2023

Wrong spelling:

BlockchainLife

BlockchainLIFE

BlockchainLIFE AWARDS

10. Winners awarding

10.1. The announcement and winners awarded in all nominations of the Blockchain Life Awards 2023 will take place on **October 25, 2023** on the main stage of the Blockchain Life 2023 forum.

10.2. If the winner or representative of the winner is absent in the hall, the winner (or his representative) undertakes to pick up the prize from the organizers office.

Agreed:

A handwritten signature in blue ink, appearing to be 'Sergey Khitrov', written in a cursive style.

JETS CAPITAL EVENTS
ORGANIZING AND
MANAGING EST.

Est. Owner
Sergey Khitrov