

OCTOBER 22-23 • UAE, DUBAI, FESTIVAL ARENA



Blockchain Life 2024

THE WORLD CRYPTO WHALES MEETING POINT

GOING TO THE MOON **TOGETHER**

10000+

ATTENDEES

200+

SPEAKERS

180+

BOOTHS

120+

COUNTRIES



ATTENDEES TYPES AND GEO

Investors/Funds



Crypto traders



Entrepreneurs



Developers



Miners



Service providers



Startups



Others



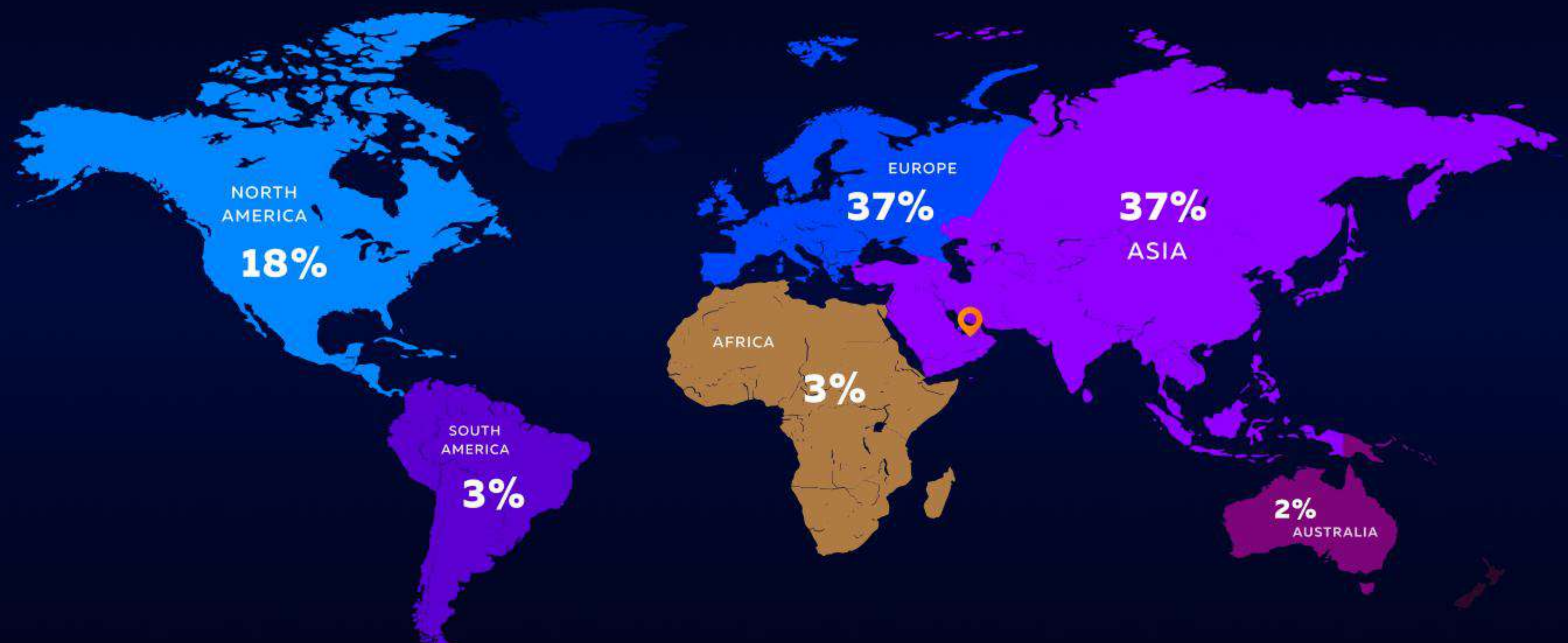
Founders and C-level



Mid level



Others



Top 10 countries-attendees:



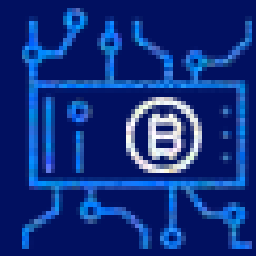
10000+
ATTENDEES

*Data is based on the customers survey while ticket's purchasing. Attendees can choose several options.

FORUM TOPICS



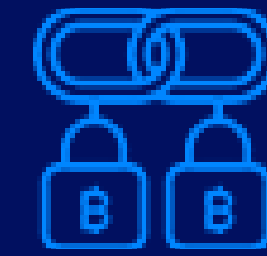
Web3



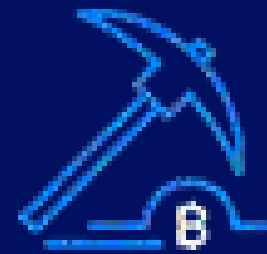
Cryptocurrencies



Investments



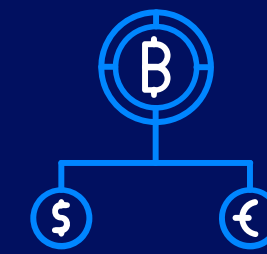
Blockchain



Mining



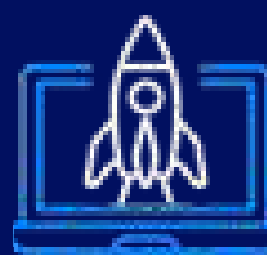
Trading



Halving



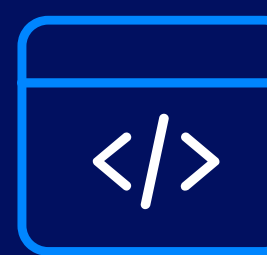
DeFi



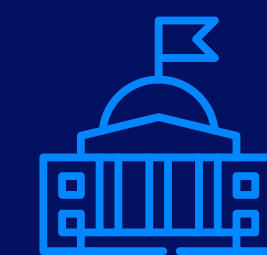
Startups



Metaverse



Development



Legal

TOP SPEAKERS 2023



H.E. Justin Sun

Founder of TRON, Member of the HTX Global Advisory Board



Paolo Ardoino

CEO of Tether and CTO of Bitfinex



Danilo S. Carlucci

Founder & CEO of Morningstar Ventures



Eowyn Chen

CEO of Trust Wallet



Yoann Turpin

Co-Founder of Wintermute



Pascal Gauthier

Chairman & CEO of Ledger



Dr. Zuoxing Yang

Founder & CEO of MicroBT



Dominic Williams

Founder & Chief Scientist of DFINITY (ICP)



Fred Thiel

CEO of Marathon Digital Holdings



Yat Siu

Co-Founder and Executive Chairman of Animoca Brands, Founder and CEO of Outblaze



Ben Zhou

Co-Founder and CEO of Bybit



Dr. Marwan Alzarouni

CEO of Dubai Blockchain Center



Nischal Shetty

Co-Founder of Shardeum and WazirX



Ben Goertzel

CEO of Singularity Net



HOW IT WAS IN 2023









7041 ATTENDEES

123 BOOTHS

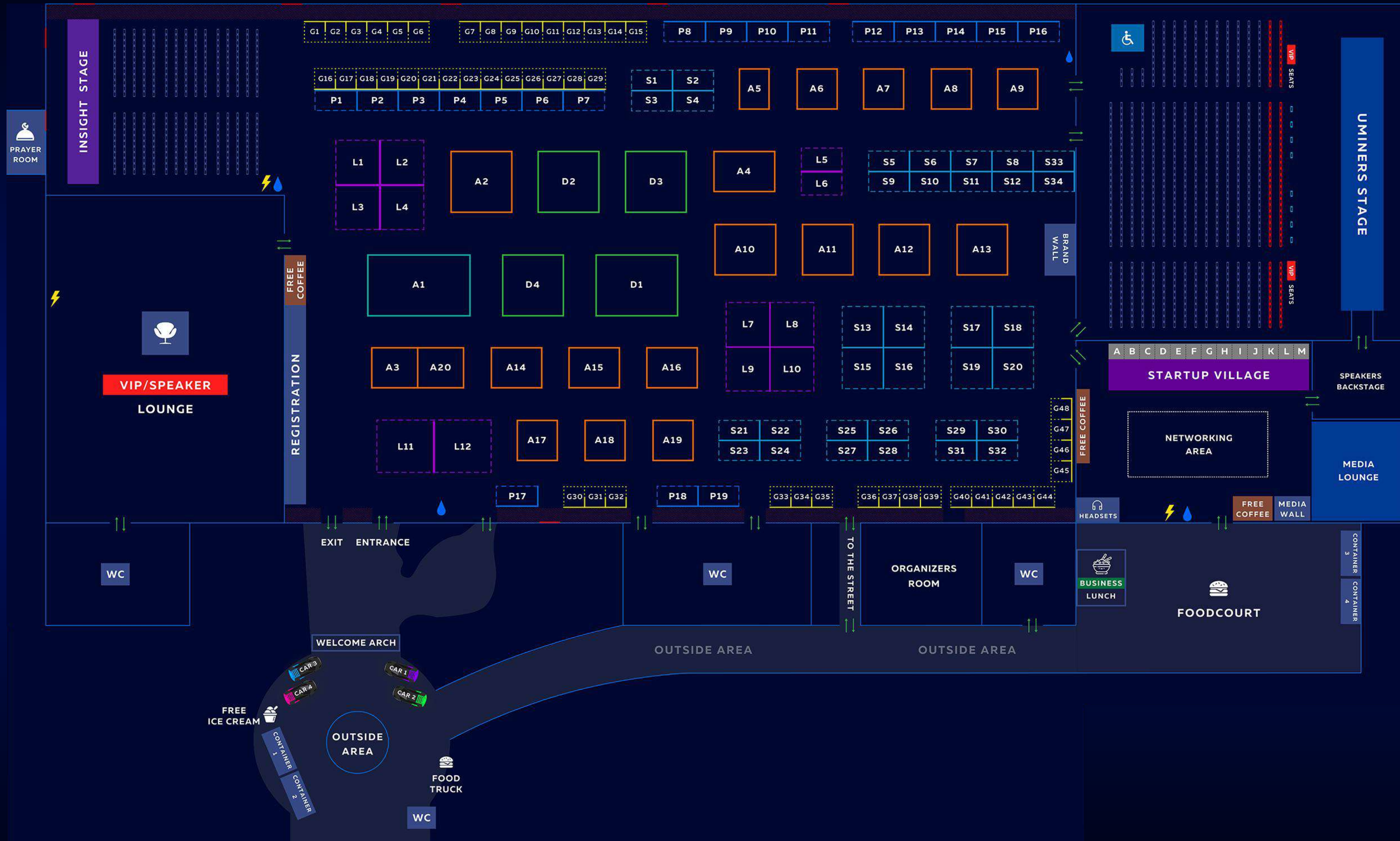
114 COUNTRIES

102 SPEAKERS

PAST SPONSORS AND ATTENDEES

CRYPTO INDUSTRY LEADERS	CRYPTO EXCHANGES	MINING COMPANIES
		
VC FUNDS	MEDIA RESOURCES	GLOBAL MARKET COMPANIES
		

FORUM MAP



EXPLORE **INTERACTIVE MAP** WITH AVAILABLE SPOTS ON OUR [WEBSITE](#)

SPONSORSHIP



CRYPTO CURRENCY RATES IN REAL TIME

Bitcoin	34,371
Ethereum	1,828

Watch & Trade

NERS
MINING EASY

UMINERS
MAKING MINING EASY

Jsbit
The Strategic Partner
of Bitcoin and MicroBT

October 25, 21:00 - 02:00
JOIN THE LEGENDARY AFTERPARTY
NETWORKING WITH 1200 CRYPTO LEADERS

Special Offer

Free Premium buffet Bar Show

TESLA MODEL 3

MAIN PACKAGES & PREMIUM AREAS



PREMIUM AREA | FROM \$14,990



BEFORE THE FORUM

- ✓ Company logo in the "Special Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum



DURING THE FORUM

- ✓ Space for construction or a turnkey booth
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 VIP, 2 Business, 2 Standard tickets



PRICES

Mining container place (street)	15 m ²	\$14,990 *
Premium Area	12 m ²	\$31,990 *
Premium Area	16 m ²	\$35,990 *
Premium Area	20 m ²	\$38,990 *
Premium Area	24 m ²	Sold
Premium Area	25 m ²	\$41,990 *
Premium Area	30 m ²	Sold
Premium Area	36 m ²	Sold

We also provide turn-key construction for this area, please contact your personal manager to learn about the options and prices

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

TURN-KEY BOOTHS



UMINERS
MAKING MINING EASY

DJMINER

CoolMine Hong Kong Limited
One of the leading sales agents for Whatseminer mining products

NWTOPIA
ECHOBASE

Whatse
Distrib

SPECIAL OFFER

BITMARS

■ LED BOOTH MAX | \$59,000 *

BEFORE THE FORUM

- ✓ Company logo in the "Innovation Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 5,5x5 m booth; 3 m height
- ✓ LED screen 5x3 m is included in the price
- ✓ Inside the booth: 2 bar stools, 1 LED information desk, coffee table, 2 sofas, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Business, 3 Standard tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ LED BOOTH MAX | FROM \$44,990 *

BEFORE THE FORUM

- ✓ Company logo in the "Innovation Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x4 m booth; 3 m height
- ✓ LED screen 4x3 m is included in the price
- ✓ Inside the booth: 2 bar stools, 1 LED information desk, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Business, 3 Standard tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

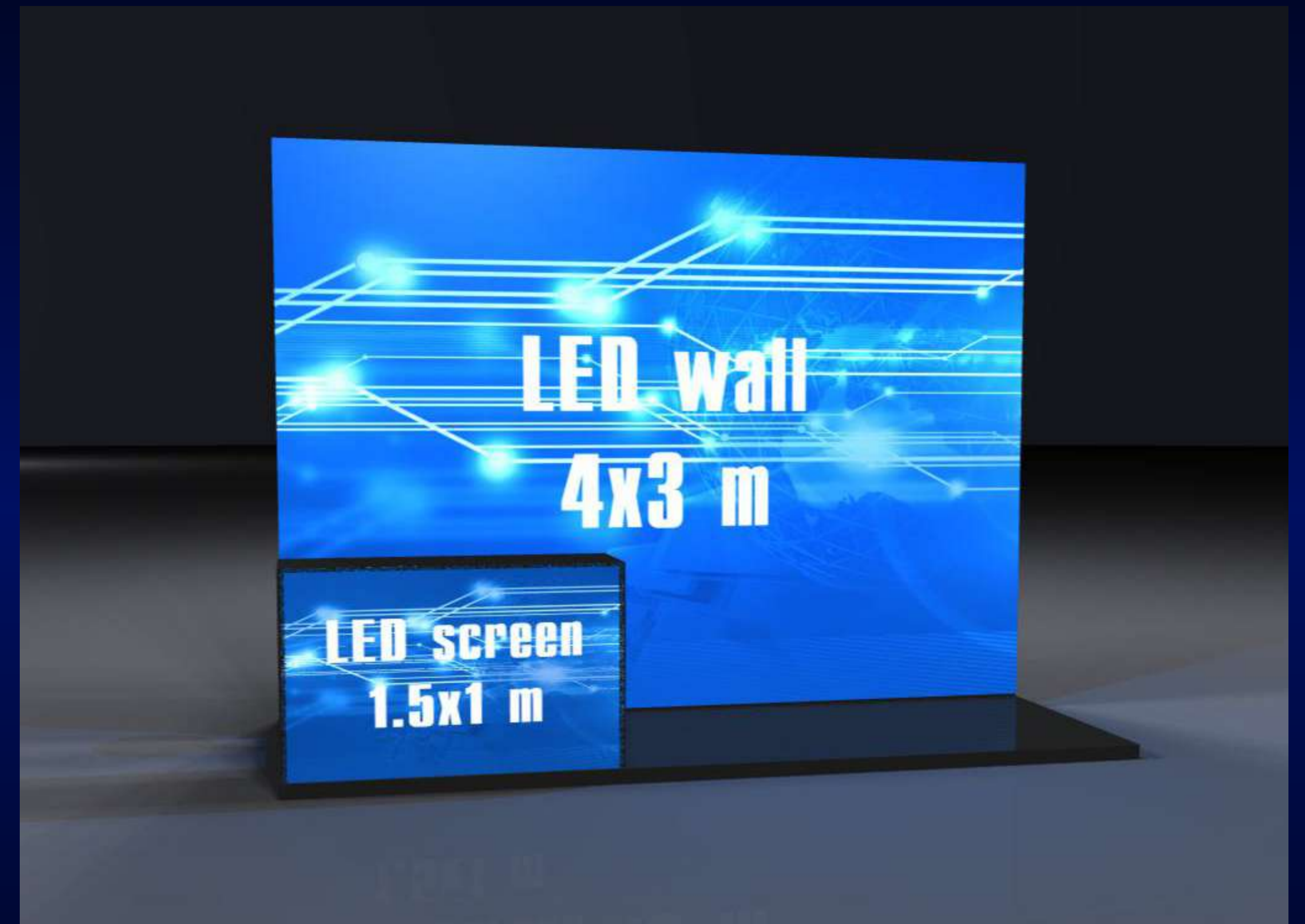
■ LED BOOTH | \$29,490 *

BEFORE THE FORUM

- ✓ Company logo in the "Innovation Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

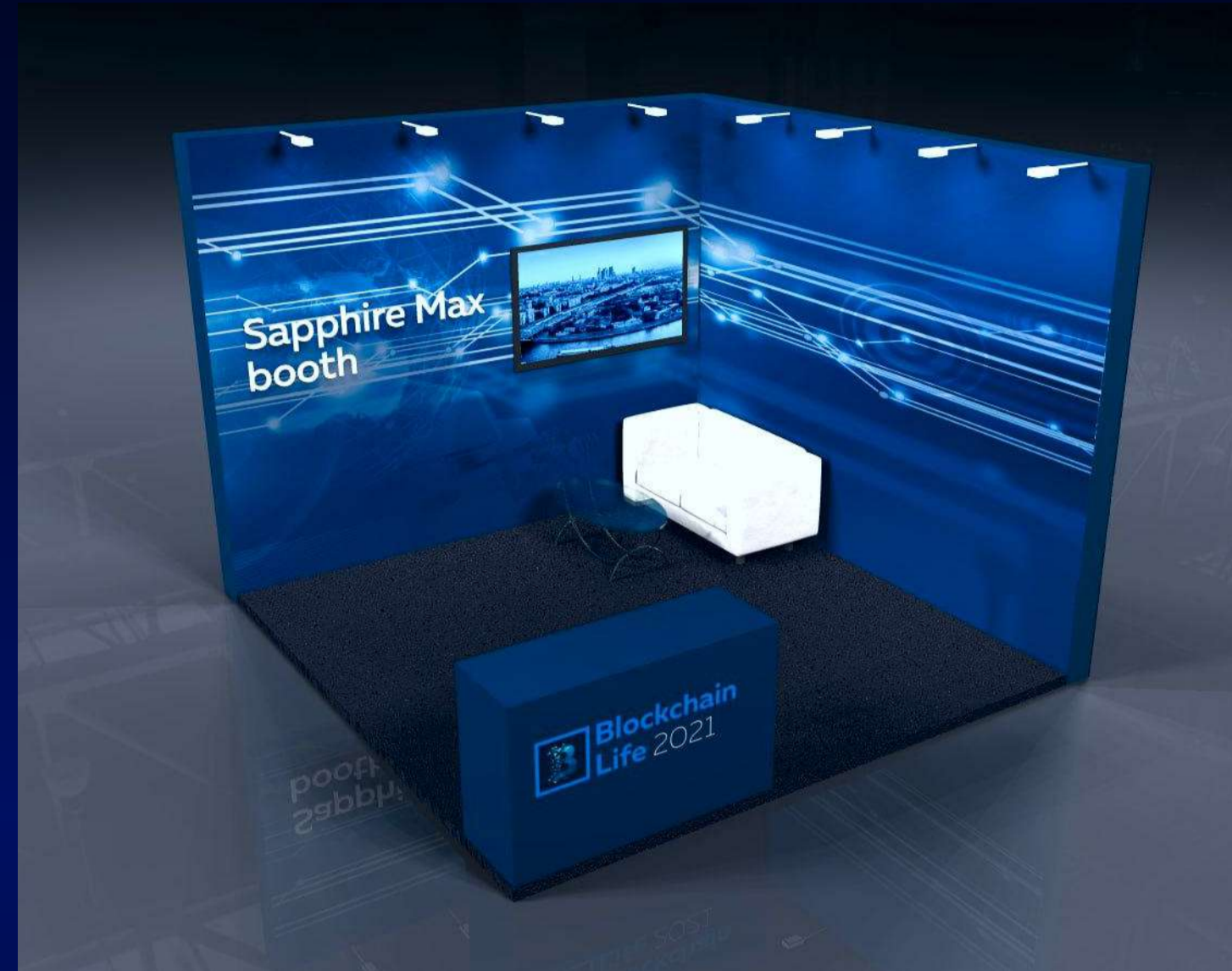
DURING THE FORUM

- ✓ 4x2 m booth; 3 m height
- ✓ LED screen 4x3 m is included in the price
- ✓ Inside the booth: 2 bar stools, 1 LED information desk, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ SAPPHIRE MAX | \$32,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Sapphire Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x4 m booth; 3 m height
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Inside the booth: 2 bar stools, 1 information desk, coffee table, sofa, plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Business, 3 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ SAPPHIRE | FROM \$17,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Sapphire Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x2 m booth; 3 m height
- ✓ Inside the booth: 2 bar stools, 1 information desk, coffee table, sofa, plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ PLATINUM | FROM \$12,390 *



BEFORE THE FORUM

- ✓ Company logo in the "Platinum Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4x2 m booth; 2,5 m height
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

■ GOLD | \$6,990 *



BEFORE THE FORUM

- ✓ Company logo in the "Gold Sponsors" section on the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 2x2 m booth; 2,5 m height
- ✓ Inside the booth: 1 bar stool, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Opportunity to giveaway prizes at the booth (as agreed)
- ✓ E-certificate of the Blockchain Life 2024 sponsor
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

STARTUP | \$4,000 *



BEFORE THE FORUM

- ☑ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

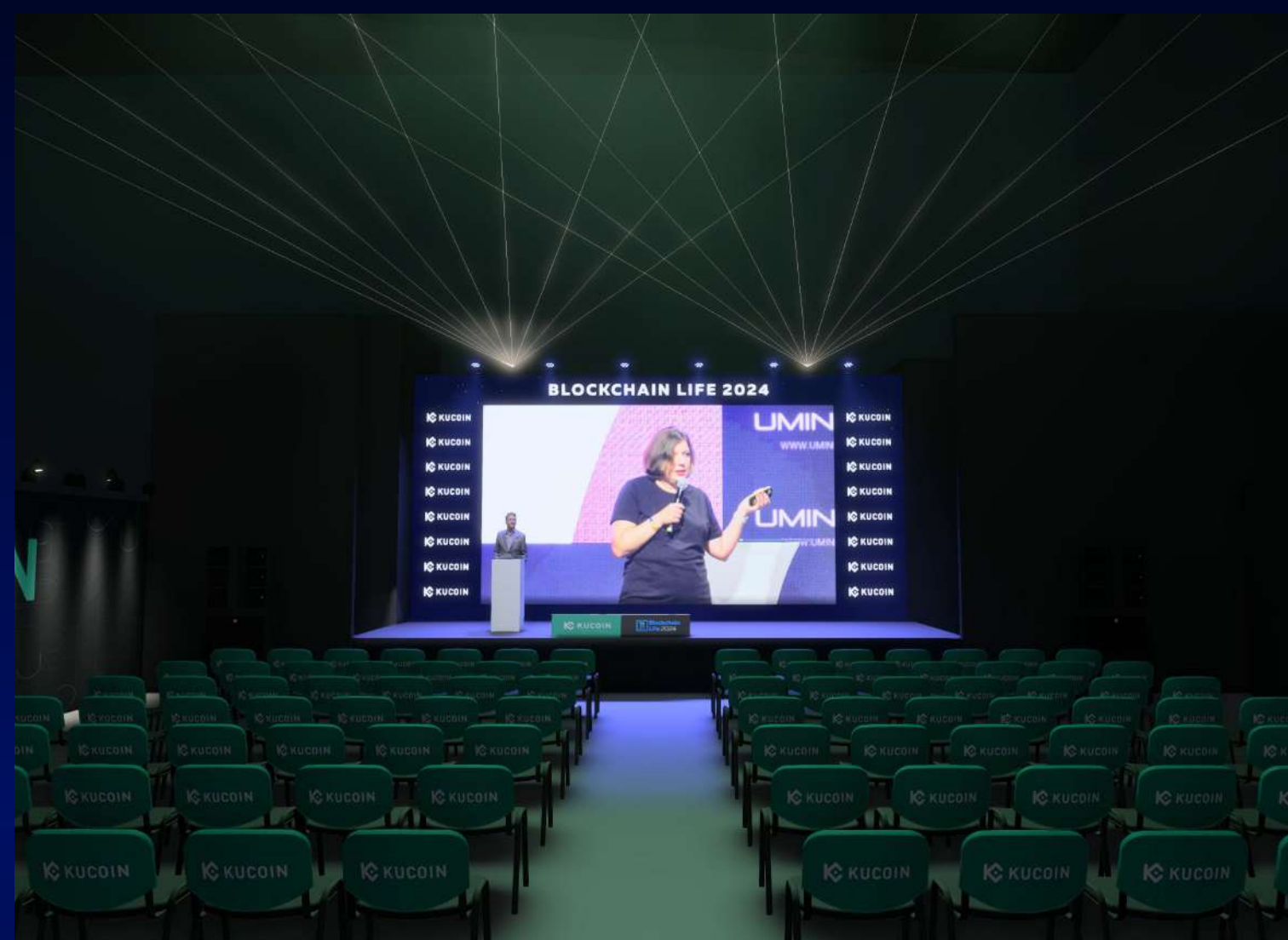
- ☑ 1,5x1,5 m area; branded panel 2,5 m high
- ☑ Inside: 1 bar stool, 1 cocktail table, 1 socket (0,5 kW), carpet flooring
- ☑ Price includes booth set up and printing (according to the sponsor's layout)
- ☑ E-certificate of the Blockchain Life 2024 sponsor
- ☑ 1 Standard ticket

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

BRANDING OPPORTUNITIES



INSIGHT STAGE SPONSOR | \$50,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Stage sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Stage is named after the company ("Name" Stage)
- ✓ Stage is branded according to company's corporate colours
- ✓ Chairs are branded with company logo
- ✓ Permanent company logo on the screen
- ✓ Company is announced as stage sponsor by the moderator (2 times per day)
- ✓ 10 minute company's presentation from the stage
- ✓ 2 VIP, 2 Business, 3 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

WATER SPONSOR | \$45,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Water sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Placement of the branded bottles of water in the VIP Lounge
- ✓ Branding of water dispensers all over the Expo Area
- ✓ Placement of the branded bottles of water in the Main Stage (speakers area, for jury of Startup Pitch)
- ✓ Branded cups for water dispensers
- ✓ Price includes the production of branded bottles
- ✓ 2 Business tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

270° LASERS LOGO | \$35,000 *

BEFORE THE FORUM

- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Laser logo on walls (270 projections)
- ✓ 2 Business tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

EXPO CUBE SPONSOR | \$24,000 *



BEFORE THE FORUM

- ✓ Company logo on the main page of the official website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Company's video ads on a huge LED cube screen in the centre of the expo zone
- ✓ Advertising video length - 30 seconds
- ✓ Video content on 4 large LED screens (6x3,5 m each) facing 4 directions
- ✓ At least 150 displays per day
- ✓ 2 Business tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

WC SPONSOR | \$20,000 *



BEFORE THE FORUM

- ✓ Exclusive status "WC Sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Restroom branding (provided by the organizers)
- ✓ VIP Restroom branding
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

ICE CREAM SPONSOR | \$20,000 *



BEFORE THE FORUM

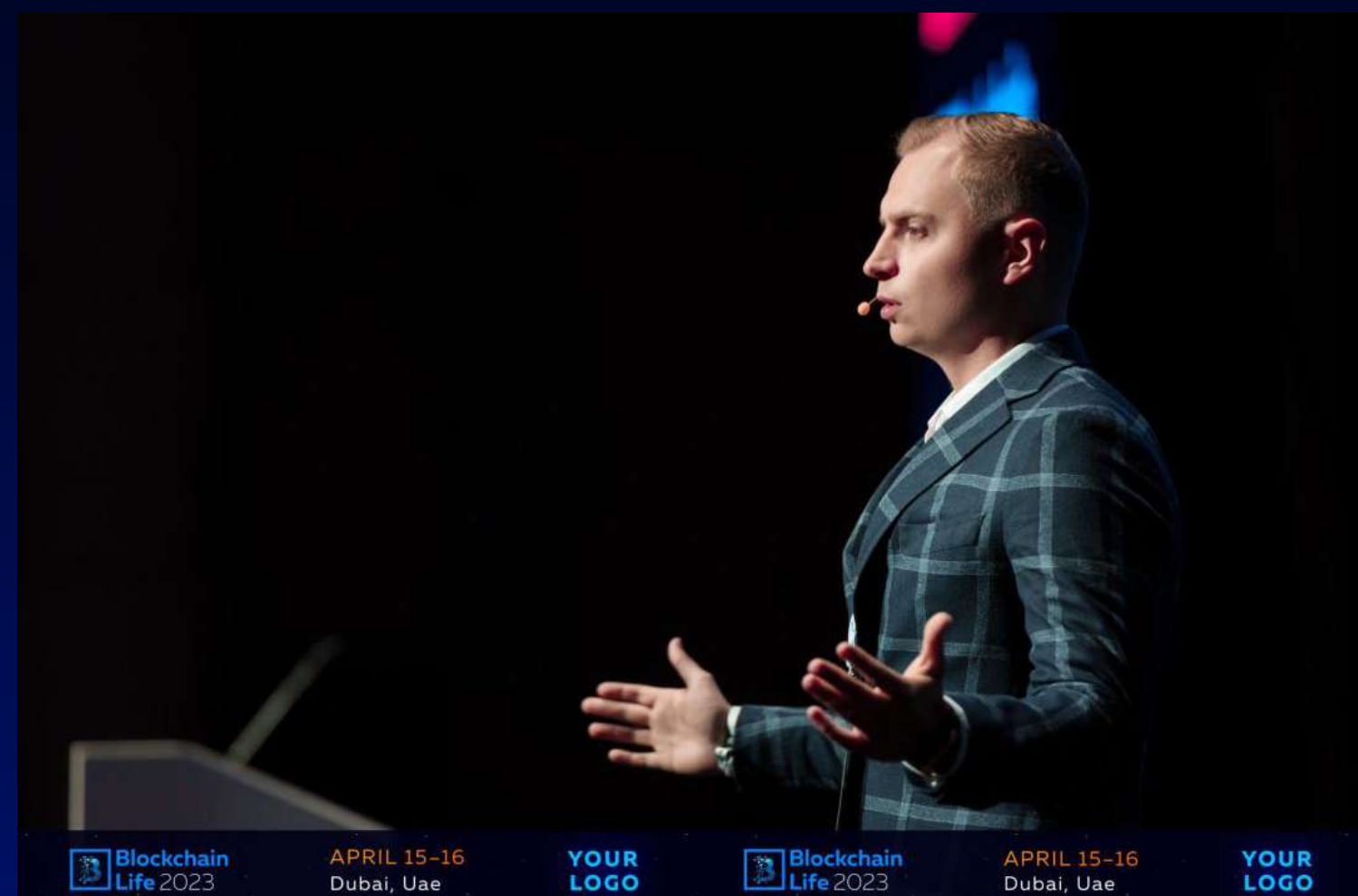
- ✓ Exclusive status "Ice Cream sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Twitter post about the free ice cream and sponsor's company
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branding of the ice cream station
- ✓ Branded ice cream cups
- ✓ Working hours of the truck: 12 p.m. - 5 p.m. (free ice cream for all attendees)
- ✓ Audio announcement about the free ice cream and sponsor's company (twice a day)
- ✓ Push notification "Free ice cream" in the Official App for smart networking
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

PHOTO REPORT SPONSOR | \$20,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Photo report sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Sponsor's attendant for the period of preparation for the Forum

AFTER THE FORUM

- ✓ Company logo will be placed at the event report photos stored forever on [Flickr](#)
- ✓ Photos will be posted in the post-release of the event (200+ media partners; the estimated number of views ~ 600k)
- ✓ Best photos will be posted on social media (Instagram, Twitter (feed), LinkedIn) for an unlimited period of time
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

FOOD COURT SPONSOR (INSIDE) | \$18,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Food court sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branding of the food court area inside the venue (branding of a wall 8x3 m)
- ✓ 2 Standard tickets

PRICES

Price of the package with branded cups (provided by the sponsor)	\$18,000
Price of the package with branded cups (provided by the organizer according to sponsor's layouts)	\$25,000

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

CRYPTOCURRENCIES RATE SPONSOR

CRYPTO EXCHANGE ONLY

\$18,000 *



BEFORE THE FORUM

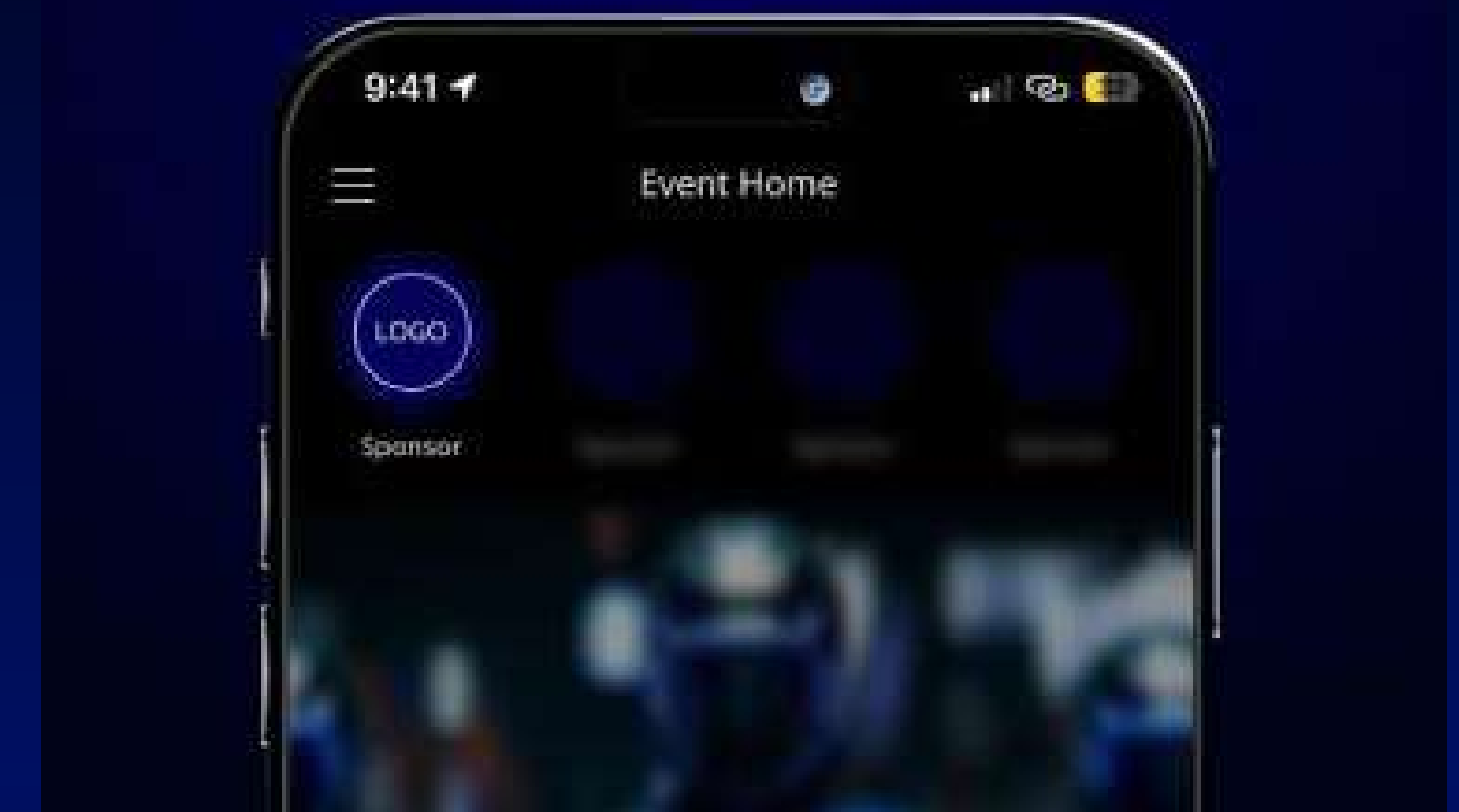
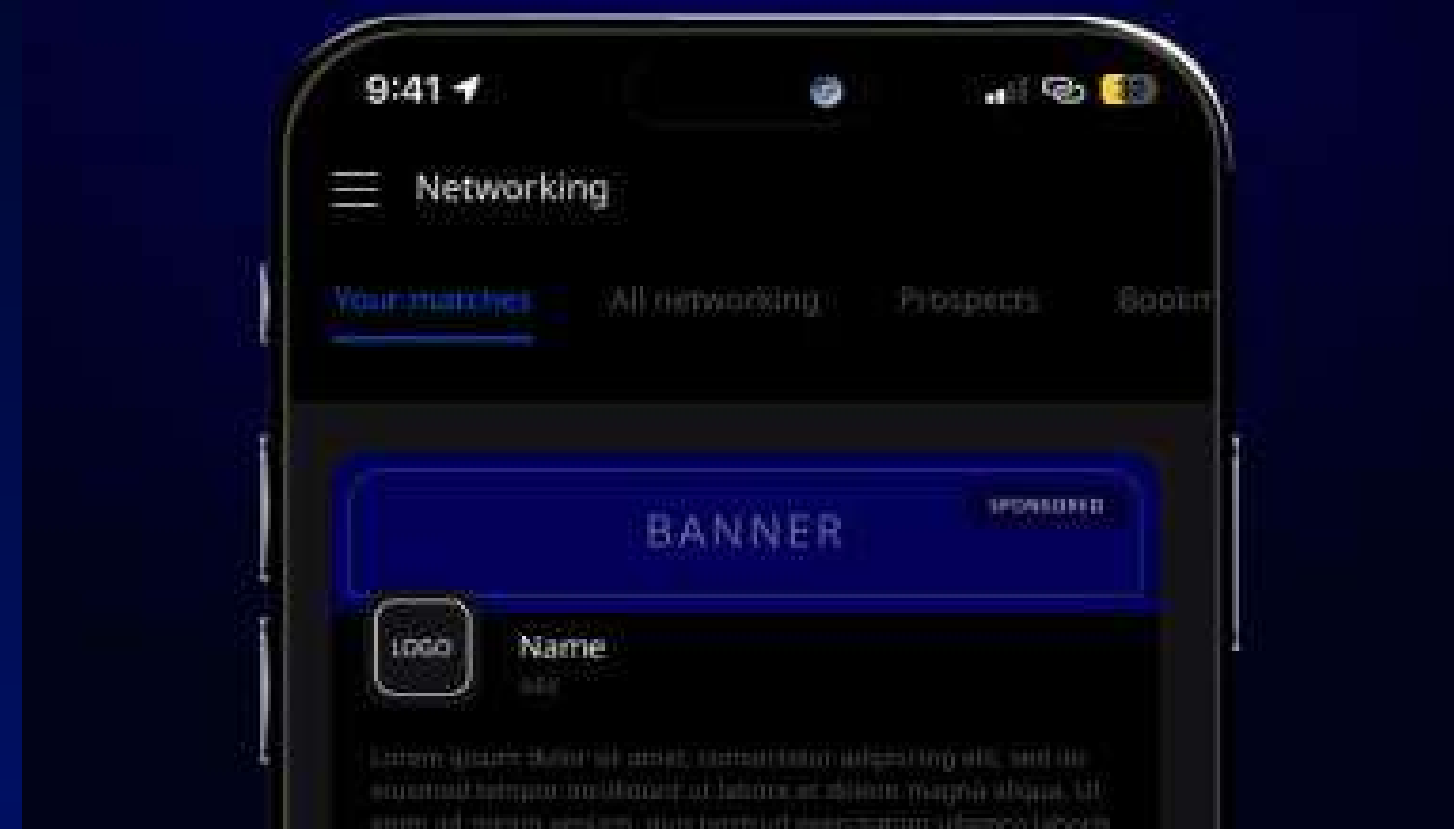
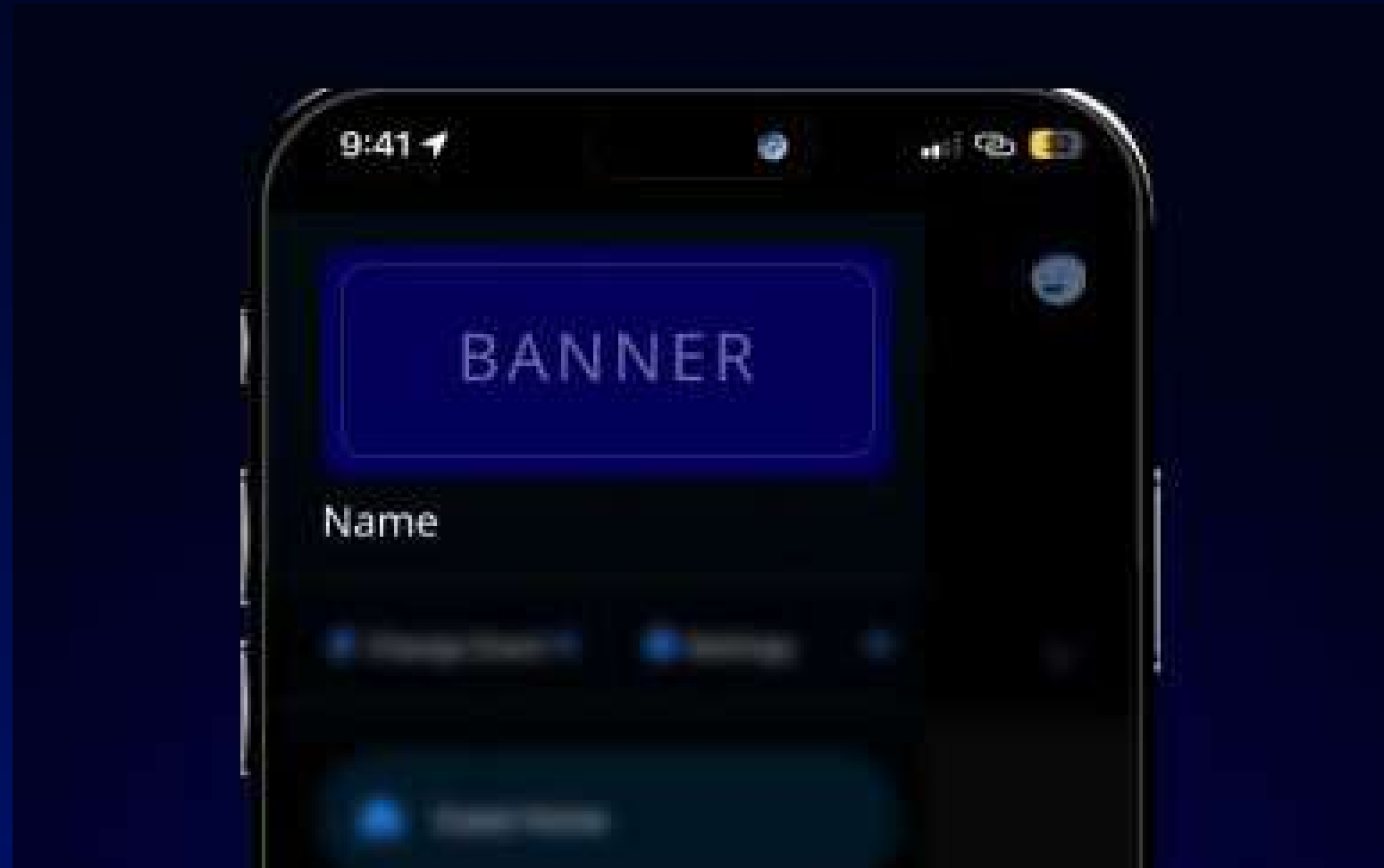
- ✓ Exclusive status "Cryptocurrencies rate sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ BTC and ETH rates are provided live by the sponsor on LED media cube at the center of expo zone
- ✓ Broadcast on 4 large Led screens (6x3,5 m each) facing 4 directions
- ✓ Advertising video length - 45 seconds
- ✓ At least 150 displays per day
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

OFFICIAL APP SPONSOR | \$17,000 *



BEFORE THE FORUM

- Exclusive status "Official App sponsor"
- Highlighted company logo on the main page of the website
- Mention of the company in the newsletter to current participants (once)

DURING THE FORUM

- Ad banners placement in the Official App for smart networking (app and desktop version)
- Branded "Meeting point" roll-up banners at the venue
- 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

STARTUP PITCH SPONSOR | \$15,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Startup Pitch sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Company profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Branding of the Main Stage screen during the Startup Pitch (up to 2 hours)
- ✓ Announcement of the company as a Startup Pitch sponsor from the main stage (2 times during the Startup Pitch)
- ✓ Opportunity to present memorable gifts and certificates to Startup Pitch participants after each performance with the announcement of the sponsor's company (up to 20 times)
- ✓ Company logo in the jury's assessment form
- ✓ Opportunity to become a jury member (as agreed)
- ✓ Funding/awarding the winner of the Startup Pitch by the representative of the company from the stage (optional)
- ✓ 2 Standard tickets

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

CHARGING STATION SPONSOR | \$14,000 *

BEFORE THE FORUM

- ✓ Exclusive status of the "Charging station sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Company's profile on the Official App for smart networking
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ 4 charging stations are located at the Expo Area, 1 charging station is located at the VIP Lounge
- ✓ Sponsor's video content displayed at the charging stations (4 LED screens)
- ✓ Opportunity to place promo materials/branded candies at the charging points
- ✓ 2 Standard tickets



AUTO SPONSOR | FROM \$12,000 *



DURING THE FORUM

- Placement of the branded cars at the entrance area (cars and branding are provided by the sponsor)
- 2 Standard tickets

PRICES

Placement of 1 car	\$12,000 *
Placement of 2 car	\$20,000 *

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

SIMULTANEOUS INTERPRETATION SPONSOR | \$10,000 *



BEFORE THE FORUM

- ✓ Exclusive status "Simultaneous interpretation sponsor"
- ✓ Highlighted company logo on the main page of the website
- ✓ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ✓ Headset pick-up area branding (3x2.5 m wall)
- ✓ Branding is provided by the organizers (according to sponsor's layout)
- ✓ Opportunity to distribute branded items along with headphones (as agreed)
- ✓ 1 Standard ticket

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

PRESENTATION SPEECH FROM THE STAGE



INTRODUCE YOUR PROJECT AT STARTUP PITCH

**UMINERS
STAGE**

THOUSANDS

OF PRIVATE INVESTORS
AND BUSINESS ANGELS

15 JURIES

FROM WORLD
CRYPTO FUNDS

120+

INDEPENDENT MEDIA
AND BLOGGERS

Presentation	3 min	check the price
Presentation	6 min	check the price
Package #1	3 min + Startup booth (1,5x1,5 m)	check the price
Package #2	6 min + Startup booth (1,5x1,5 m)	check the price
Package #3	3 min + Gold booth (2x2 m)	check the price
Package #4	6 min + Gold booth (2x2 m)	check the price
Package #5	3/6 min + Platinum booth (4x2 m)	check the price



COMPANY'S PRESENTATION AT THE EXPO STAGE

The Insight Stage at the expo area offers a wide range of opportunities for promoting your company. You can make a product presentation, master class, giveaway or something else.

Contact your personal manager to learn more.

Presentation	7 min	check the price
Presentation	10 min	check the price
Presentation	15 min	check the price
Masterclass	30 min	check the price

