

 **Blockchain
Life 2026**

x



Future

DECEMBER 1-2

📍 **DUBAI, UAE**
FESTIVAL ARENA

BLOCKCHAIN LIFE 2026



15000+
ATTENDEES

200+
SPEAKERS

130+
COUNTRIES

200+
BOOTHs

Right Before the F1 Grand Prix

TOP SPEAKERS 2017 - 2025



Pavel Durov
Founder of Telegram



Errol Musk
Entrepreneur, Digital Assets &
AI Investor, Elon Musk's father



Paolo Ardoino
CEO of Tether



H.E. Justin Sun
Founder of TRON & Advisor to
HTX



Andrei Grachev
Managing Partner of DWF
Labs



Sergey Nazarov
Co-Founder of Chainlink



Yat Siu
Co-Founder & Executive
Chairman of Animoca Brands



Xinxi Wang
Co-Founder of Litecoin



Sergei Khitrov
Founder of Listing.Help,
Jets.Capital, Blockchain Life



Pascal Gauthier
Chairman & CEO of Ledger



Ben Zhou
Co-Founder and CEO of Bybit



Frederik Gregaard
CEO of Cardano Foundation



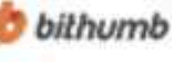
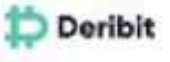
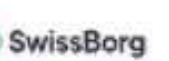
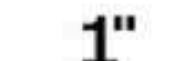
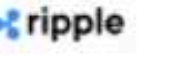
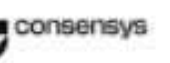
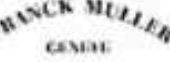
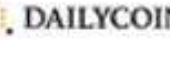
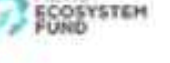
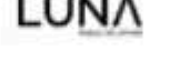
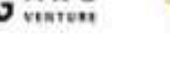
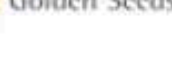
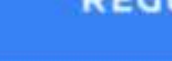
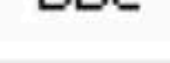
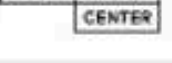
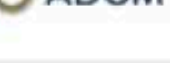
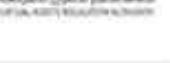
Tim Draper
Founder of Draper Associates
and DFJ



Arthur Breitman
Co-Founder of Tezos



SPONSORS AND ATTENDEES OF 2017-2025

CRYPTO INDUSTRY LEADERS								CRYPTO EXCHANGES							
															
															
															
															
								MINING COMPANIES							
															
															
															
															
															
VC FUNDS								MEDIA RESOURCES				GLOBAL MARKET COMPANIES			
															
															
															
															
															

HOW IT WAS IN 2025

16730 ATTENDEES

200 BOOTHS

130 COUNTRIES

160 SPEAKERS



ATTENDEES TYPES AND GEO

Investors/Funds



Crypto traders



Entrepreneurs



Developers



Miners



Service providers



Startups



Others



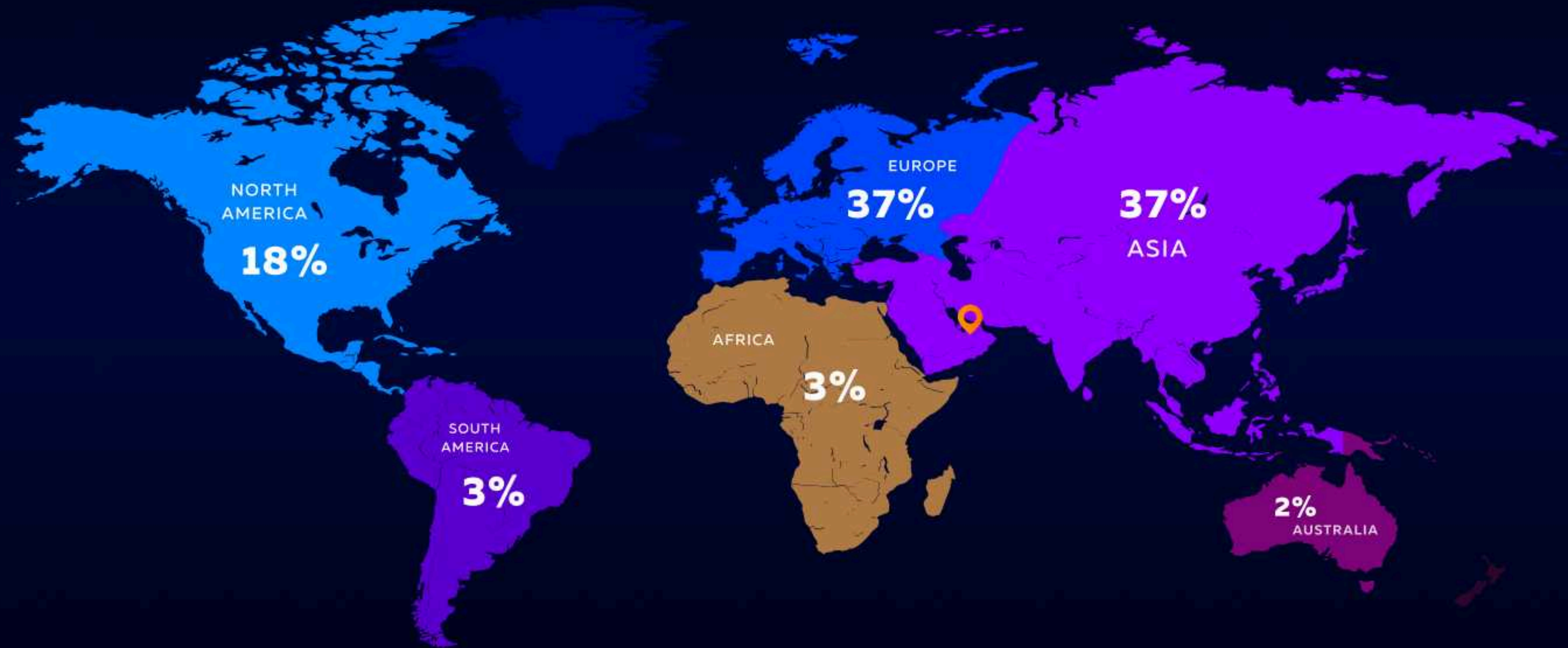
Founders and
C-level



Mid level



Others



Top 10 countries-attendees:



UAE



Russia



USA



Germany



UK



India



China



Canada



France



Israel

15000+

ATTENDEES

*Data is based on the customers survey while ticket's purchasing. Attendees can choose several options.

FORUM TOPICS



Web3

Decentralized Internet,
DAOs, dApps, ecosystems



Cryptocurrencies

Coins, tokens, project
news, analytics



Investments

Long-Term Investments,
Portfolios, Strategies



Blockchain

Blockchain technologies,
consensus, chains



Trading

Technical Analysis, Signals,
Exchanges, Strategies



Mining

Equipment, Profitability,
Farm Settings



Startups

Project launches, attracting
investment, marketing



Development

Solidity, Rust, smart
contracts, dApps



NFT

Collections, marketplaces,
digital art



Metaverse

Blockchain technologies,
consensus, chains



AI

AI Projects, Agents,
AI+Blockchain Integration



GameFi

Play-to-Earn, gaming
tokens, Web3 games

FORUM MAP



EXPLORE INTERACTIVE MAP WITH AVAILABLE SPOTS ON OUR [WEBSITE](#)

MAIN PACKAGES & *PREMIUM AREAS*



■ DIAMOND | 25 M²



BEFORE THE FORUM

- ✓ Company's logo featured in the "Diamond Sponsors" category on the Forum website
- ✓ X (Twitter) post about the company (once)
- ✓ Mention of the company on Blockchain Life Telegram channel (once)
- ✓ Dedicated Instagram stories (once, a few days before the Forum)
- ✓ Company's profile in the official Networking App
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Space for construction or a turnkey booth (5x5 m)
- ✓ Company logo on the official brand wall
- ✓ Opportunity to promote your project from the MEXC Stage (5-minute speech)
- ✓ Company logo featured in the video on the screens of the stages during the breaks
- ✓ Opportunity to giveaway prizes at the booth or on the stage (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 4 VIP, 3 Business, 5 Standard tickets

* Booth size upgrades may be available for an additional fee upon discussion

** Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ PREMIUM AREA | 56 M² | 51 M² | 46,75 M² | 44 M²



BEFORE THE FORUM

- ✓ Company's logo featured in the "Premium Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Space for construction or a turnkey booth
- ✓ Opportunity to giveaway prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 2 VIP, 2 Business, 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ PREMIUM AREA | 36 M² | 30 M² | 20 M²



BEFORE THE FORUM

- ✓ Company's logo featured in the "Premium Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Space for construction or a turnkey booth
- ✓ Opportunity to giveaway prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 1 VIP, 2 Business, 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

TURNKEY **BOOTHS**



■ LED LUX | 26 M²

BEFORE THE FORUM

- ✓ Company's logo featured in the "Innovative Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 6,5x4 m booth; 3 m height
- ✓ 2 LED screens 6,5x3 m and 4x3 m are included in the price
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 coffee table, 2 sofas, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to give away prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 1 VIP, 2 Business, 3 Standard tickets



* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ LED MAX PRO | 26 M²



BEFORE THE FORUM

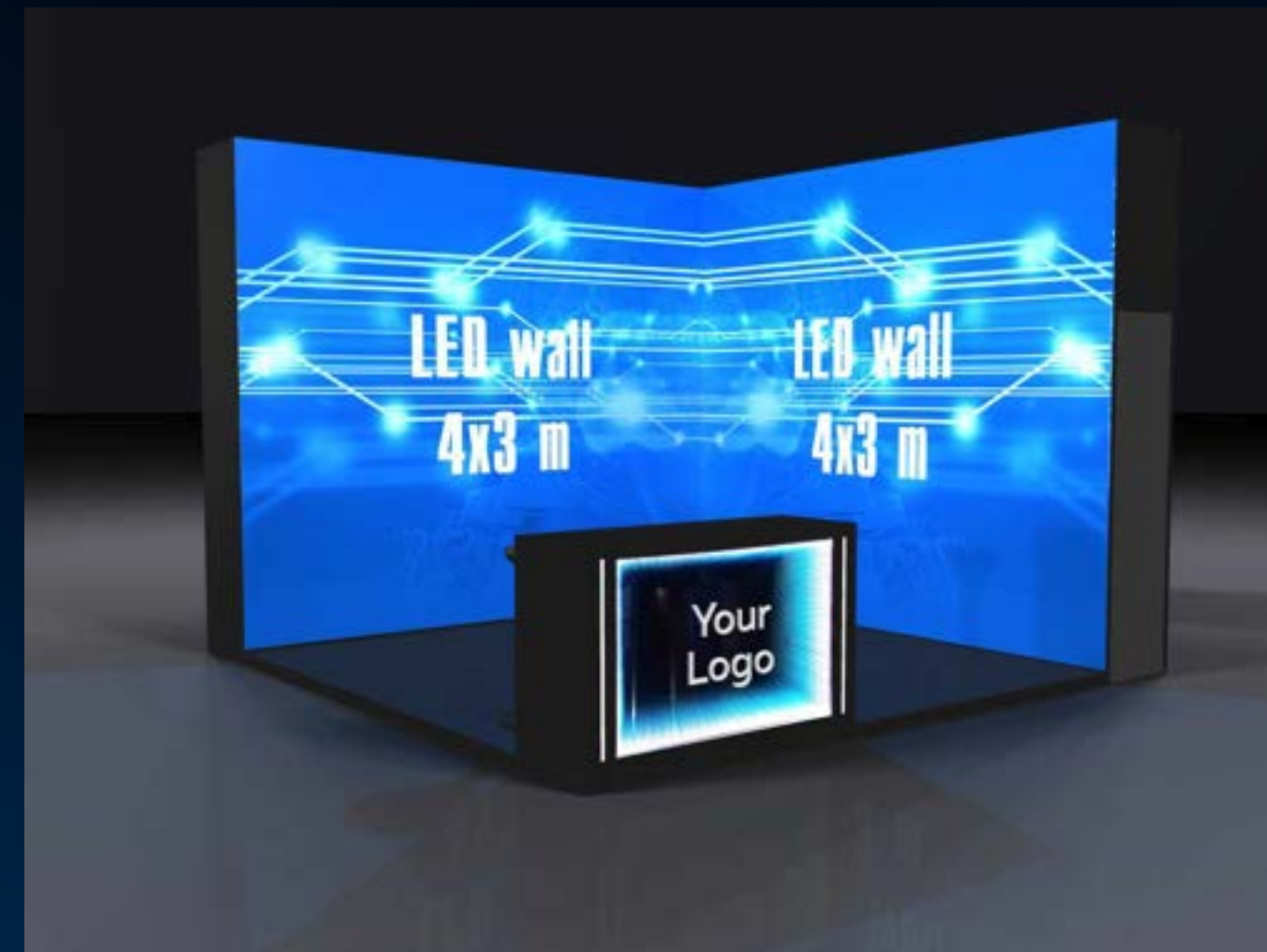
- ✓ Company's logo featured in the "Innovative Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 5,2x5 m booth; 3 m height
- ✓ LED screen 5x3 m is included in the price
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 coffee table, 2 sofas, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to giveaway prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 2 Business, 3 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ LED MAX | 16 M²



BEFORE THE FORUM

- ✓ Company's logo featured in the "Innovative Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 4x4 m booth; 3 m height
- ✓ 1 or 2 LED screen 4x3 m are included in the price
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to give away prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 2 Business, 3 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ LED | 8 M²



BEFORE THE FORUM

- ✓ Company's logo featured in the "Innovative Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 4x2 m booth; 3 m height
- ✓ LED screen 4x3 m is included in the price
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 socket (0,5 kW), raised acrylic floor
- ✓ Opportunity to give away prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ SAPPHIRE MAX | 16 M²



BEFORE THE FORUM

- ✓ Company's logo featured in the "Sapphire Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 4x4 m booth; 2,5 or 3 m height
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 coffee table, 1 sofa, 1 chair, 1 plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Opportunity to give away prizes at the booth (by prior agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 2 Business, 3 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ SAPPHIRE | 8 M²



BEFORE THE FORUM

- ✓ Company logo in the "Sapphire Sponsors" section on the website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 4x2 m booth; 3 m height
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Inside the booth: 2 bar stools, 1 information desk, coffee table, sofa, plasma panel 55", 1 socket (0,5 kW), raised floor with a carpet
- ✓ Opportunity to give away prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 1 Business, 3 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ PLATINUM | 8 M²



BEFORE THE FORUM

- ✓ Company's logo featured in the "Platinum Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 4x2 m booth; 2,5 m height
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Inside the booth: 2 bar stools, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Opportunity to give away prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 1 Business, 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ GOLD | 4 M²



BEFORE THE FORUM

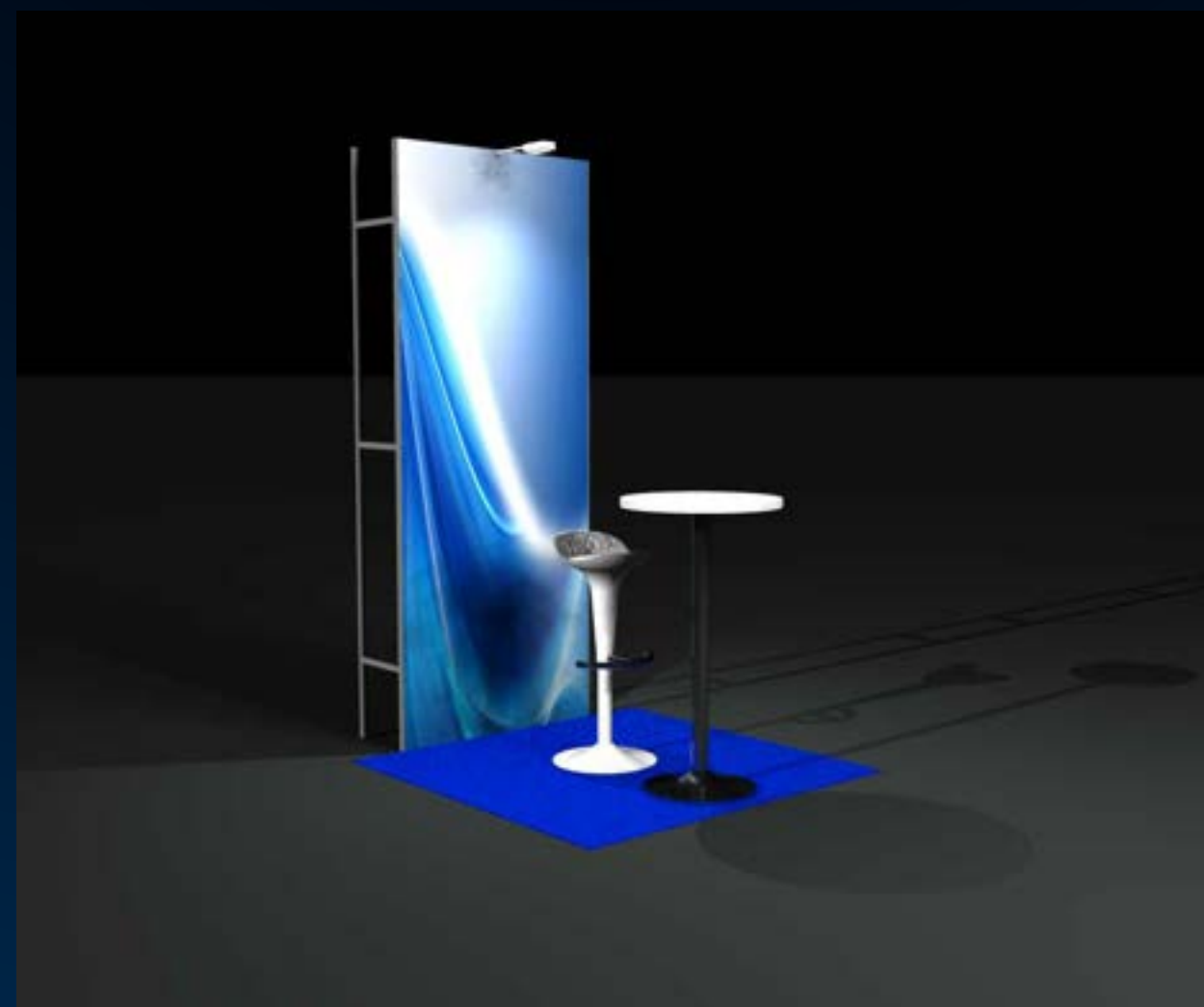
- ✓ Company's logo featured in the "Gold Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 2x2 m booth; 2,5 m height
- ✓ Price includes booth set up and printing (according to the sponsor's layout)
- ✓ Inside the booth: 1 bar stool, 1 information desk, 1 socket (0,5 kW), carpet flooring
- ✓ Opportunity to give away prizes at the booth (by agreement)
- ✓ E-certificate of the company's participation in the Forum
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

■ STARTUP | 2,25 M²



BEFORE THE FORUM

- ☑ Sponsor's attendant for the period of preparation for the Forum

DURING THE FORUM

- ☑ 1,5x1,5 m area; branded panel 2,5 m high
- ☑ Inside: 1 bar stool, 1 cocktail table, 1 socket (0,5 kW), carpet flooring
- ☑ Price includes booth set up and printing (according to the sponsor's layout)
- ☑ E-certificate of the company's participation in the Forum
- ☑ 1 Standard ticket

* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

BRANDING **OPPORTUNITIES**



RIBBONS SPONSOR

MAIN



BEFORE THE FORUM

- ✓ "Ribbons sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Company's logo on all attendee, speaker and exhibitor ribbons, double-sided printing (15,000+)
- ✓ 3 VIP, 2 Business, 1 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

AFTERPARTY SPONSOR - SLIDE 1

BEFORE THE FORUM

- ✓ "Afterparty sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's logo featured on the Afterparty page of the website
- ✓ X (Twitter) post about the company (once)
- ✓ Mention of the company on Blockchain Life Telegram channel (at least 2 times)
- ✓ Mention of the company in the newsletter to current participants (once)
- ✓ Mention of the company in the newsletter to prospective Forum participants (once). Database size is 30000+ recipients
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days



AFTERPARTY SPONSOR - SLIDE 2

MAIN

DURING THE FORUM

- ✓ 4 VIP, 6 Afterparty tickets
- ✓ Company's logo is included in the Afterparty ads on the Expo Cube in the center of the exhibition (at least 100 displays per day)
- ✓ Mention of the company's brand in the official Afterparty video displayed on the forum stages

AFTERPARTY

- ✓ Afterparty is exclusively branded with a sponsor's brand
- ✓ Branding of the Afterparty (video content, etc.). Branding is carried out by the organizers
- ✓ Company logo featured on all official Afterparty photos
- ✓ Branded staff T-shirts
- ✓ LED branding on each table
- ✓ A table at the Afterparty for 10 people
- ✓ Branding of the sponsor company will be mentioned in Instagram stories (at least 2 times)



* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

VIP LOUNGE SPONSOR

MAIN



BEFORE THE FORUM

- ✓ "VIP Lounge sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's name featuring in VIP Lounge title (VIP Lounge by "Name") on the interactive map
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded VIP Lounge walls
- ✓ Company's logo on the VIP wristbands
- ✓ LED branding on each table
- ✓ Big company's logo projection on the venue's wall
- ✓ 2 VIP, 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

CRYPTOCURRENCY RATE SPONSOR



BEFORE THE FORUM

- ✔ "Cryptocurrency rate sponsor" exclusive status
- ✔ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✔ X (Twitter) post about the company (once)
- ✔ Company's profile in the official Networking App
- ✔ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✔ Company's logo and coin's rate (ETH, BTC) displayed on the Space and MEXC Stage screens:- after each session (at least 14 times a day, 10 seconds each)- during lunch (at least 30 times a day)
- ✔ Company's logo and coin's rate (ETH, BTC) displayed on four large LED screens (6 × 3.5 m each) of the Expo Cube located at the center of the expo zone, with a minimum of 120 displays per day (45 seconds each)
- ✔ 2 VIP, 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

COFFEE SPONSOR



BEFORE THE FORUM

- ✓ "Coffee sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ Instagram story mention (twice)
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

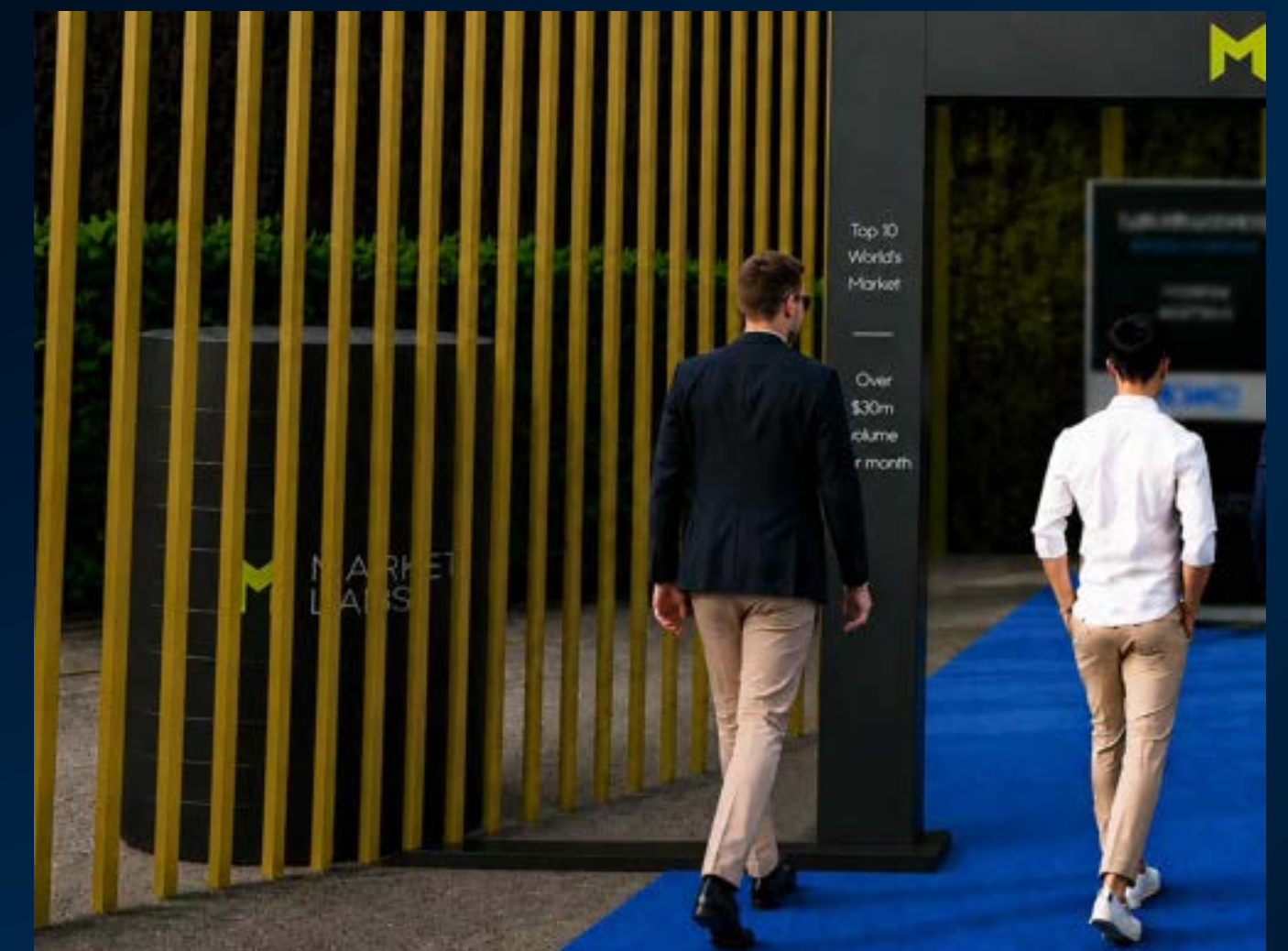
DURING THE FORUM

- ✓ 2-3 branded coffee points with free unlimited coffee for all attendees
- ✓ Branded cups
- ✓ Push notification about the free coffee and sponsor's company (once)
- ✓ 2 VIP, 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

COOLING SPONSOR

NEW



BEFORE THE FORUM

- ✓ "Cooling sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ X (Twitter) post about the company (once)
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded cooling arch in front of the venue entrance (outside)
- ✓ Branded water tank
- ✓ 1 VIP, 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

WATER SPONSOR



BEFORE THE FORUM

- ✓ "Water sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 3 branded water coolers throughout the venue
- ✓ Branded cups at the water coolers
- ✓ Placement of branded water bottles in the VIP Lounge
- ✓ Placement of branded water bottles in the speakers' area and at the jury's table during Startup Pitch
- ✓ Distribution of branded water bottles among exhibitors before each day of the Forum
- ✓ 1 VIP, 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

COCONUT SPONSOR

NEW

BEFORE THE FORUM

- ✓ "Coconut sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company mention in a social media post about event activities
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Free branded coconuts with the company's logo (served among attendees)
- ✓ Branded coconuts with the sponsor's logo served to guests
- ✓ Branded coconut station
- ✓ 1 VIP, 2 Business tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

ROCKET SPONSOR

NEW



BEFORE THE FORUM

- ✓ "Rocket sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded inflatable rocket, located on the Main Avenue
- ✓ Height: 5 m
- ✓ 1 VIP, 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

TICKETS CONTROL LINE SPONSOR



BEFORE THE FORUM

- ✓ "Tickets control line sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded crowd control barriers
- ✓ Branded staff T-Shirts
- ✓ Branded ballast blocks
- ✓ 1 VIP, 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

DINING AREA SPONSOR



BEFORE THE FORUM

- ✓ "Dining Area sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's name featuring in Dining Area title (Dining Area by "Name") on the interactive map
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ X (Twitter) post about the company (once)
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded columns
- ✓ Branded ballast blocks
- ✓ Company's logo placed on the tent
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

BADGE SPONSOR



BEFORE THE FORUM

- ✓ "Badge sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded reverse side of all Blockchain Life Forum attendee badges
- ✓ 2 Business, 1 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

WHALE SPONSOR

NEW



BEFORE THE FORUM

- ✓ "Whale sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ X (Twitter) post about the company (once)
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded Whale installation in front of the venue entrance (outside)
- ✓ Width: 6 m
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

ENTRANCE SPONSOR



BEFORE THE FORUM

- ✓ "Entrance sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded venue entrance doors (double-sided)
- ✓ 2 Business, 1 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

MAIN AVENUE SPONSOR



BEFORE THE FORUM

- ✓ "Avenue sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's name featuring in the Avenue title ("Name" Avenue) on the interactive map
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded cubes placed along the guest main passage
- ✓ Company's logo on the flags
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

RESTROOM BRANDING

CREATIVE



BEFORE THE FORUM

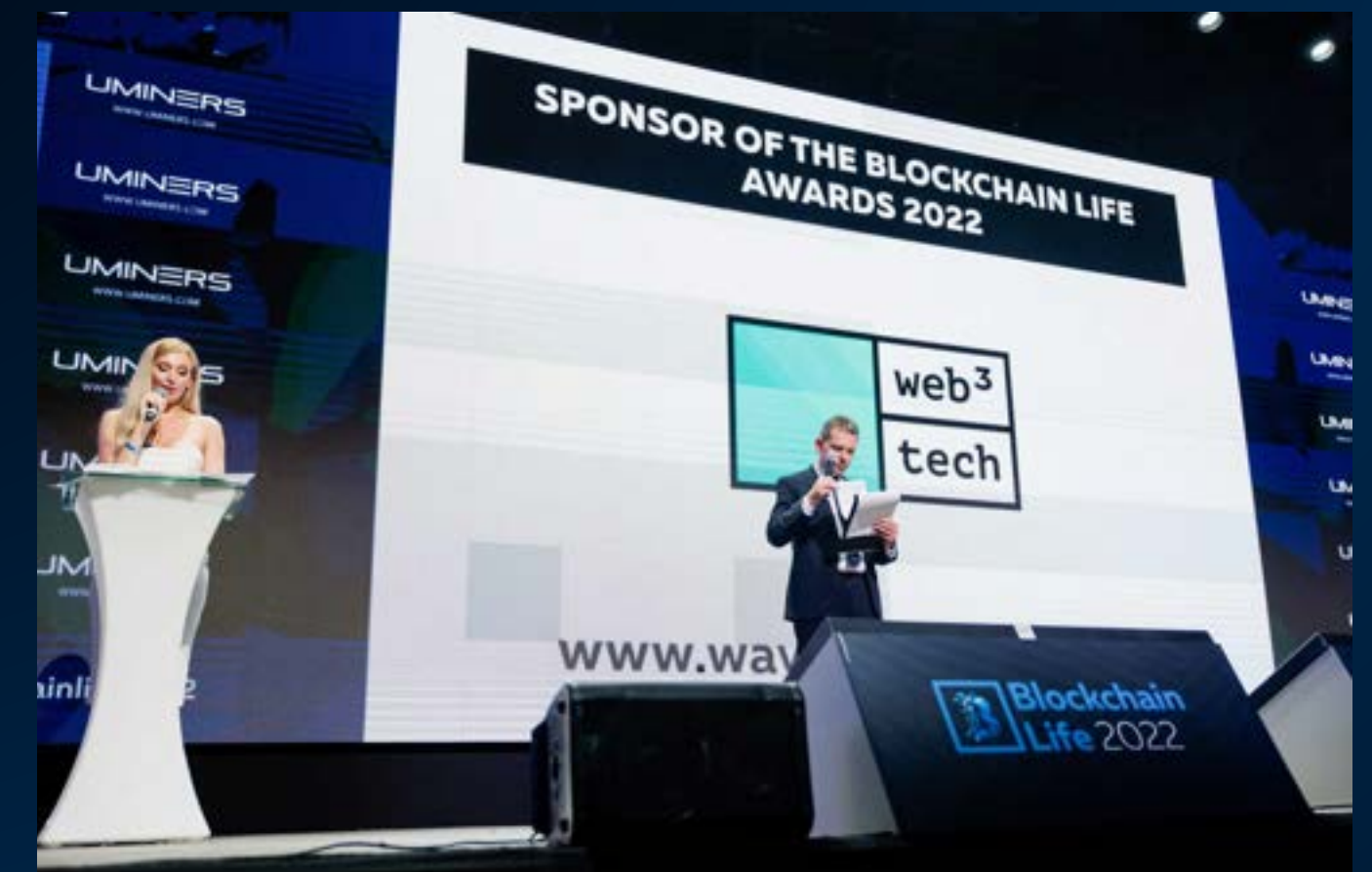
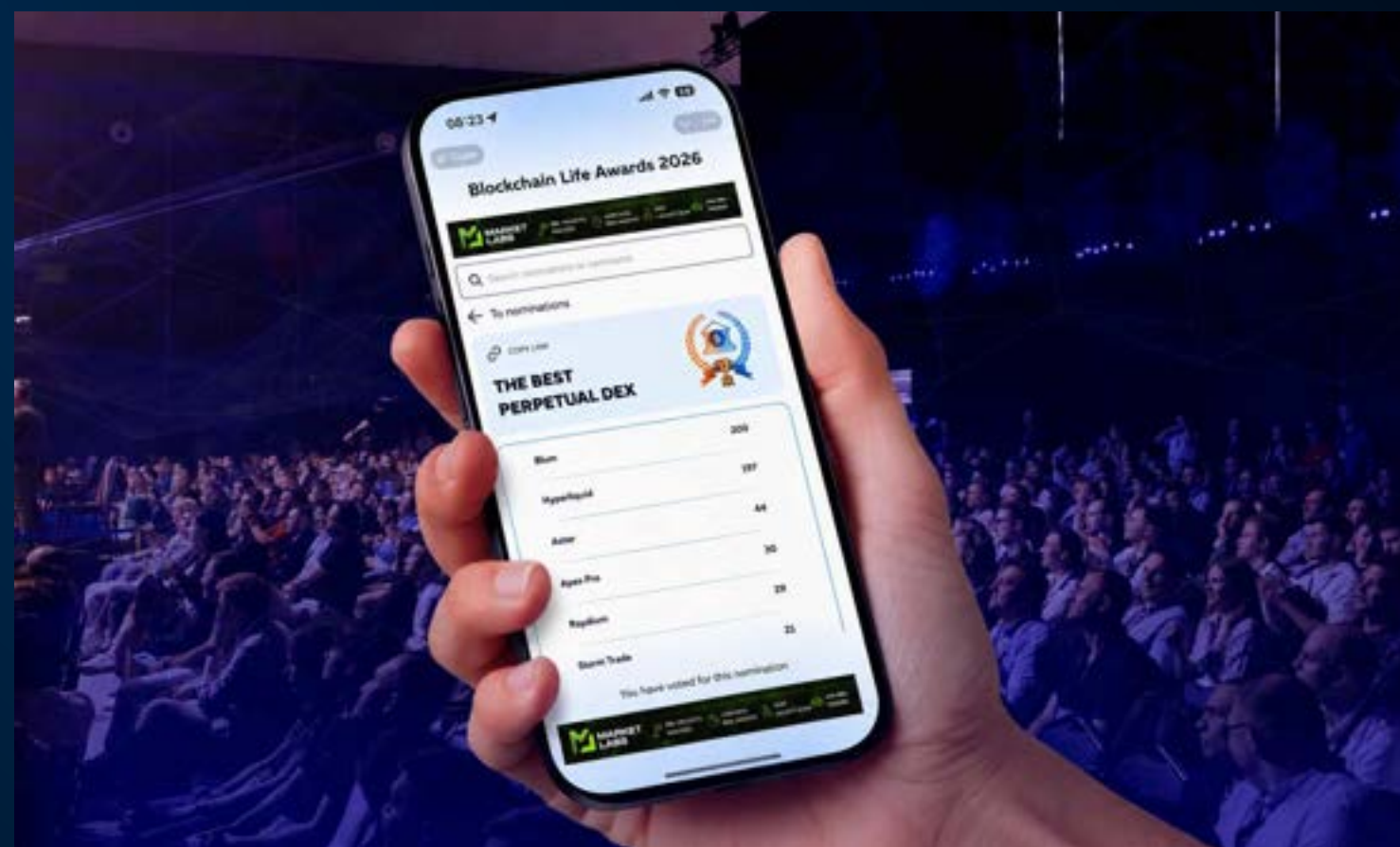
- ✓ "Restroom sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded restroom doors and mirrors across the venue (provided by the organizers)
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

AWARDS SPONSOR



BEFORE THE FORUM

- ✓ "Awards sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Sponsor's banner on the Awards page of the website (huge traffic)
- ✓ Mention in official Telegram channel (once)
- ✓ X (Twitter) post about the company (once)
- ✓ Mention on the website in the News section about the Awards
- ✓ Sponsor mention in the Awards description in the official Networking App
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Sponsor's logo on the Space stage screen during the Awards ceremony
- ✓ Sponsor announcement from the Space Stage by the moderator during the Awards (2 times)
- ✓ Opportunity to present a gift to each winner at the Space Stage
- ✓ 2 Business tickets

AFTER THE FORUM

- ✓ Mention in the Awards post-event press release

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

EVENT MAP SPONSOR



BEFORE THE FORUM

- ✓ "Event Map sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ Company's logo in the header of the event map on the official website
- ✓ Company's profile in the official Networking App

DURING THE FORUM

- ✓ Company logo on the official event map displayed in at least 2 locations at the forum venue
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

ICE CREAM SPONSOR



BEFORE THE FORUM

- ✓ "Ice Cream sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ Company mention in a social media post about event activities
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Free ice cream served in branded cups available for all attendees
- ✓ Branded ice cream station
- ✓ Push notification about the free ice cream and sponsor's company in the official Networking App (once)
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

POPCORN SPONSOR



BEFORE THE FORUM

- ✓ "Popcorn sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company mention in a social media post about event activities
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Free popcorn served in branded cups available for all attendees
- ✓ Branded popcorn station
- ✓ Push notification about the free popcorn and sponsor's company (once)
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

EXPO CUBE



BEFORE THE FORUM

- ✓ "Cube sponsor" status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Company's video content on 4 large LED screens (6x3,5 m each) facing 4 directions in the center of the expo zone
- ✓ Advertising video length - 30 seconds
- ✓ At least 150 displays per day
- ✓ 2 Business tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

PHOTO SPONSOR



BEFORE THE FORUM

- ✓ "Photo report sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ 2 Business tickets

AFTER THE FORUM:

- ✓ Company logo will appear in the official event report photos permanently stored on [Flickr](#) (excluding Afterparty photos)
- ✓ Selected photos will be posted in the post-release of the event (750+ media partners; the estimated number of views ~ 1 million)
- ✓ Best branded photos will be posted on social media (Instagram, X (feed), LinkedIn)

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

GOBO PROJECTION

NEW



BEFORE THE FORUM

- ✓ "Gobo projection sponsor" status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 10 gobo projections of the logo on three large expo zone walls
- ✓ 11-meter logo projection length
- ✓ At least 120 displays per day (1 minute each)
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

STREAMING SPONSOR

NEW



BEFORE AND DURING THE FORUM

- ✓ Company logo featured during YouTube highlight live sessions from the forum (at least 3 per day, 6 total)
- ✓ "Streaming sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Sponsor's attendant during preparation and Forum days
- ✓ 2 Business tickets

AFTER THE FORUM

- ✓ Company logo featured on recorded session videos from Space, MEXC and AI Future stages, which are stored on official [YouTube channel](#)

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

NAVIGATION SPONSOR



BEFORE THE FORUM

- ✓ "Navigation sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days



DURING THE FORUM

- ✓ Branded stickers with the sponsor's company logo on the floor indicators located all over the expo zone (the shape of indicators can be changed upon agreement)
- ✓ 1 Business, 1 Standard tickets



* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

DJ SPONSOR

BEFORE THE FORUM

- ✓ "DJ sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company mention in a social media post about event activities
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ The DJ booth is located in the outdoor area
- ✓ Exclusive sponsor ads on the counter LED screen (3x1 m)
- ✓ Sign with a company's name on the counter
- ✓ 2 Standard tickets



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

OFFICIAL APP SPONSOR



BEFORE THE FORUM

- ✓ Official App sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Branding of the access email letter (sent to every attendee)
- ✓ Company logo at the welcome page of the Networking App
- ✓ Pinned highlight about the sponsor
- ✓ Priority display of the company on the matchmaking page
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Ad banners in the official Networking App (app and desktop version)
- ✓ Sponsor's push notifications (2 days, 1 per day)
- ✓ Branded "Meeting point" roll-up banner at the venue
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

HASHRATE SPONSOR

MINERS ONLY



BEFORE THE FORUM

- ✓ "Hashrate sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ X (Twitter) post about the company (once)
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Company's logo and hashrate displayed on the Space and MEXC Stage screens:
 - during the main agenda (30 seconds each, at least 3 times per day on each stage)
 - during the lunch breaks (15 times per day on each stage)
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

WI-FI SPONSOR



BEFORE THE FORUM

- ✓ "Wi-Fi sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Wi-Fi for participants and sponsors is named after the company (Official Wi-Fi by "sponsor's name")
- ✓ Company's logo and QR for connection displayed on the Space Stage and MEXC Stage screens (3 times per day, 10 seconds each)
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

CHARGING STATION SPONSOR



BEFORE THE FORUM

- ✓ "Charging station sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ 3 charging stations are located at the Expo Area, 1 charging station is located at the VIP Lounge
- ✓ Sponsor's branding of charging stations
- ✓ Opportunity to place promo materials/branded candies at the charging points
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

AGENDA SPONSOR

NEW



Blockchain Life 2023 DUBAI OCTOBER 28-29				
Agenda sponsored by Bingx				
UMINERS STAGE MEXC STAGE NEVERSELLING STAGE				
OCTOBER 28	TOPIC	SPEAKER	COMPANY	TYPE
06:00	REGISTRATION AND EXPO ARE OPEN			
10:00	THE NEXT SIX MONTHS: WHAT TO EXPECT	OSCAR WHITTON	Founder of Listing Hero, Beta Capital, Blockchain Life	KEYNOTE ADDRESS
10:25	DECENTRALIZED INTELLIGENCE: AI, BLOCKCHAIN & THE NEW ECONOMY	FREDERICO USUALLEDO	CEO of Cardano Foundation	KEYNOTE ADDRESS
10:45	DEX VS CEX: EVOLUTION OF EXCHANGE AND NEW COMPETITION	OLIVER KISS TATIANA POLUN MARGARITA SCOTCHENKO SARAH BASS LEONAR LEE	Managing Director at KuCoin CEO of MEXC Head of Spot Trading at Bybit, Founder of Bybit, Key Advisor to Binance Chief Commercial Officer of OKX	MODERATION
10:50	ENTERPRISE BLOCKCHAIN: REAL-WORLD IMPLEMENTATION IN CORPORATIONS AND SUPPLY CHAINS	JAMES ANDERSON BILAL JASSIM JAMES WOODMAN	Advisor, Co-Founder of Tech Valley Blockchain Director at SMC Global Head, Web3 Innovation and Digital Products of Amazon	MODERATION
11:55	STABILIZING: NEXT WAVE OF CRYPTO UTILITY	OSCAR WHITTON	Co-Founder Token/STBL/WeFi & Founding Chairman of ReserveOne	KEYNOTE ADDRESS
12:15	CBDC VS CRYPTO: CENTRAL BANK DIGITAL CURRENCIES - THREAT OR OPPORTUNITY?	FREDERICO USUALLEDO SARAH BASS	CEO of Cardano Foundation CEO of XBTG	MODERATION
12:30	WHERE CENTRALIZED AND DECENTRALIZED FINANCE CONVERGE	HESTER CHEN CHRISTOPHER WONG	Global CEO of Bitfury CEO of Bitfury	MODERATION



BEFORE THE FORUM

- ✓ "Agenda sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Company's logo/banner displayed on 3 LED roll-up screens featuring the Forum agenda at the entrances to the AI Future and MEXC stages
- ✓ Company's logo in the agenda title on the website
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

SIMULTANEOUS INTERPRETATION SPONSOR



BEFORE THE FORUM

- ✓ "Simultaneous interpretation sponsor" exclusive status
- ✓ Company's logo featured in the "Special Sponsors" category on the Forum website
- ✓ Placement of the logo on the Forum's interactive map in the dedicated area
- ✓ Company's profile in the official Networking App
- ✓ Sponsor's attendant during preparation and Forum days

DURING THE FORUM

- ✓ Branded headset pick-up area
- ✓ Branded stickers on translators
- ✓ Opportunity to distribute branded items along with headphones (by agreement)
- ✓ 2 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

MINING CONTAINER PLACE



OPTION 1

- ✓ Placement of the 6x2,5 m mining container
- ✓ Highlighted company logo on the main page of the website
- ✓ 2 Standard tickets

OPTION 2

- ✓ Placement of the 6x2,5 m mining container
- ✓ Highlighted company logo on the main page of the website
- ✓ Branded counter
- ✓ Shade umbrella
- ✓ 1 Business, 1 Standard tickets



OPTION 3

- ✓ Placement of the 12x2,5 m mining container
- ✓ Highlighted company logo on the main page of the website
- ✓ 2 Business tickets

OPTION 4

- ✓ Placement of the 12x2,5 m mining container
- ✓ Highlighted company logo on the main page of the website
- ✓ Branded counter
- ✓ Shade umbrella
- ✓ 2 Business, 1 Standard tickets

* Prices are dynamic and increase as the forum date approaches. Check the [website](#) for relevant prices

PROMOTIONAL ACTIVITY



DURING THE FORUM

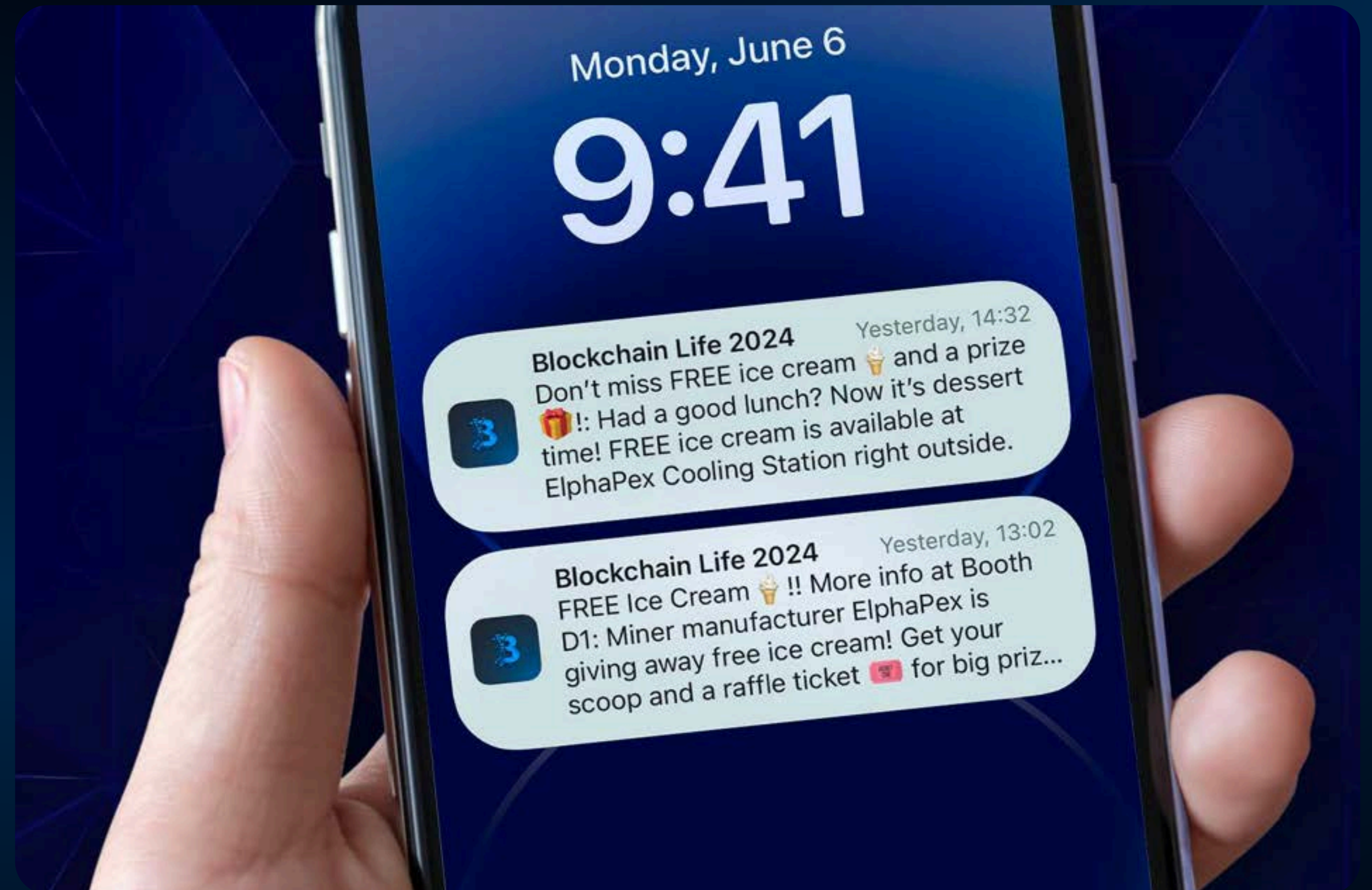
- ☑ Opportunity for company's promoter to work at the Expo Area during 2 days (no VIP Lounge access)
- ☑ 1 or 2 Standard tickets for the models depending on the option

PUSH-NOTIFICATIONS

SPONSORS ONLY

DURING THE FORUM

- ✓ 2 individual push-notifications about the company in the official Networking App during the Forum



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

STARTUP PITCH AT THE SPACE STAGE

Boost your project by presenting it to top private crypto investors and international funds at the Space Stage of the Forum.

Presentation	3 min	check the price
Presentation	6 min	check the price
Package #1	3 min + Startup (1,5 x1,5 m)	check the price
Package #2	6 min + Startup (1,5 x1,5 m)	check the price
Package #3	3/6 min + Gold (2x2 m)	by request
Package #4	3/6 min + Platinum (4x2 m)	by request



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

COMPANY'S **PRESENTATION** AT THE MEXC STAGE

The MEXC Stage offers a wide range of opportunities for promoting your company. You can make a product presentation, master class, giveaway or something else.

Presentation	7 min	check the price
Presentation	10 min	check the price
Presentation	15 min	check the price
Presentation	30 min	check the price



* Prices are dynamic and subject to change. Check the [website](#) for relevant prices

FORUM SPONSORSHIP

TIERS



■ TITLE SPONSOR \$250,000

EXPAND YOUR CURRENT SPONSORSHIP PACKAGE AND GET TOP-TIER STATUS AND ADDITIONAL OPTIONS

BEFORE THE FORUM

- ✓ "Title sponsor" top-tier status
- ✓ Top-tier logo placement on website under the General sponsor
- ✓ Dedicated newsletter to current Forum participants (1 time)
- ✓ Dedicated announcement on the official Telegram channel (2 times)
- ✓ Company mention in the newsletter to prospective Forum participants (2 times)
- ✓ Company mention in the newsletter to current Forum participants (1 time)
- ✓ Sponsored expert article on the website
- ✓ Press release mention
- ✓ X (Twitter) post about the top-tier company status on the official account (1 time)
- ✓ Instagram Stories placement (2 times)

AFTER THE FORUM

- ✓ Post-event press release mention
- ✓ Company feature in the official Forum video report

DURING THE FORUM

- ✓ Logo on attendees badges
- ✓ Logo on the official brandwall
- ✓ 10-minute speaking slot on the MEXC Stage
- ✓ Company mention by the host on the Space Stage (2 times)
- ✓ Logo displayed in sponsor video on all stages during lunch breaks
- ✓ Assistance in connecting with several media
- ✓ 4 VIP tickets

EXPAND YOUR CURRENT SPONSORSHIP PACKAGE AND GET TOP-TIER STATUS AND ADDITIONAL OPTIONS

■ STRATEGIC SPONSOR \$200,000

BEFORE THE FORUM

- ✓ "Strategic sponsor" top-tier status
- ✓ Top-tier logo placement on website under the Title sponsor
- ✓ Dedicated announcement on the official Telegram channel (1 time)
- ✓ Company mention in the newsletter to prospective Forum participants (1 time)
- ✓ Sponsored expert article on the website
- ✓ X (Twitter) post about the top-tier company status on the official account (1 time)

AFTER THE FORUM

- ✓ Company feature in the official Forum video report

DURING THE FORUM

- ✓ Logo on attendees badges
- ✓ Logo on the official brandwall
- ✓ 10-minute speaking slot on the MEXC Stage
- ✓ Company mention by the host on the Space Stage (2 times)
- ✓ Logo displayed in sponsor video on all stages during lunch breaks
- ✓ 3 VIP tickets

■ EXCLUSIVE SPONSOR \$150,000

BEFORE THE FORUM

- ✓ "Exclusive sponsor" top-tier status
- ✓ Top-tier logo placement on website under the Strategic sponsors
- ✓ Mention on the official Telegram channel (1 time)
- ✓ X (Twitter) post about the top-tier company status on the official account (1 time)

DURING THE FORUM

- ✓ 10-minute speaking slot on the MEXC Stage
- ✓ Company mention by the host on the MEXC Stage (2 times)
- ✓ Logo displayed in sponsor video on all stages during lunch breaks
- ✓ 2 VIP tickets

Future

The AI Future Forum is a unique expert platform entirely dedicated to the synergy of two of the most groundbreaking technologies of our time: artificial intelligence and blockchain technology.

The event will be held on [December 1-2](#) in Dubai, at the same venue as the Blockchain Life Forum.

«Today, the crypto market is rapidly shifting toward AI. At AI Future, participants will be the first to see solutions that are shaping the synergy between blockchain and AI technologies».



– Sergei Khitrov, founder of Blockchain Life,
Listing.Help and Jets.Capital.



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